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MAZAGINE

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"AMERICA'S FAVORITE HUMOR MAGAZINE"

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SYLVESTER P. SMYTHE *janitor*

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NUMBER 79 SEPTEMBER, 1969

WHAT'S UP FRONT-Our Cover

Hurry up, SYLVESTER! Those INJUNS are gaining on you! Put in a QUARTER and maybe you'll go faster . . . Our star janitor is a great Western movie fan. His hero is John Wayne. Once he sat through six showings of a Wayne flick. He ate so much popcorn that he FLOATED home . . . Don't be worried about getting SCALPED, SYLVESTER! With today's expensive haircuts, it'll be a big saving! Anyway, those REDSKINS look friendly. Aren't they shooting RUBBER-TIPPED ARROWS?

THE ARMY CAMP

WRITE WESTERNS

SHUT-UPS

SAGEBRUSH

CORRESPONDENCE COURSES

DESTINATION FUN

HELP! I'M IN THE PACIFIC

FLY ME TO THE MOON

LET US CLUE YOU IN!!!

Looking for back issues of CRACKED is sometimes as hard as finding a needle in a haystack or a bathing suit at the North Pole! Well, search no more, friends. Just check off the numbers on the BACK ISSUES COUPON below. Only 50c each. A great buy in happy reading!

CRACKED BACK ISSUES
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I enclose ..... Please send me the Back Issues I have checked at 50¢ each.

No. 71 ... No. 72 ... No. 73 ...
No. 74 ... No. 75 ... No. 76 ...
No. 77 ... No. 78 ...

NAME .....
ADDRESS .....
CITY .....
STATE ..... ZIP .....

Dear Sirs:

While buying a 10 cent candy bar in my neighborhood drug store recently, I spied issue #76 (May) of your magazine on the magazine rack. Having nothing to do, I started looking at it. Let me tell you that I haven't laughed so much since the day I saw the principal of my high school get his foot caught in the basketball hoop. (He's a really tall man.) The story that I thought was tops was "The Cracked Travel Primer." Hurry and get the next issue of CRACKED out so that I can get my little claws on it.

Roger Markfield
Marietta, Ohio

By the way, did you buy that issue?

Dear CRACKED Eggs:

I like your magazine very much. I sure hope you'll keep publishing it for many more years to come. If possible, would you plese send me a picture of Sylvester P. Smythe?

Bill Yunck
St. Clair Shores, Mich.

We've run out of photos of Sylvester. Would you like one of his Uncle Ulysses? (He's a janitor in Grant's Tomb!)

Dear CRACKED:

I have been reading your magazine for as long as I can remember. I really dig it! I think your best issue was #77 (July). I was reading it in school and when I came to the article, "The Dumb-Dumb People," I really got shook-up. I've had many laughs from CRACKED, and I expect more.

Linda French
Dallas, Texas

Thanks for the letter, Linda. Yesterday we met a guy who was so dumb, he thought an encyclopedia was a small child's bike.

Dear Folk:

When it comes to truly funny magazines, CRACKED takes first prize. Everything in your magazine hands me a big, fat laugh. One question: Where did you find your janitor, Sylvester P. Smythe? He's a funny-looking guy.

Edmund Comden
Tucson, Ariz.

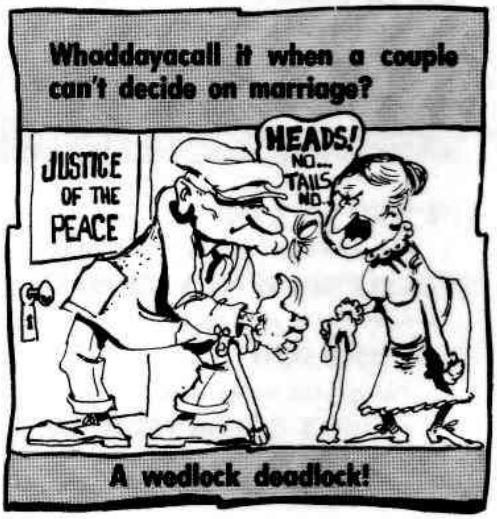
Sssshhh! Don't let Sylvester hear you say that. He thinks he looks like Richard Burton.

Dear Sylvester:

I'm sending this to you in order to eliminate the middle man because you'd probably get it eventually to carry out with the rest of the trash. Anyway, I just wanted you to know that I really enjoy your magazine. I dig it the most . . . Dig it out of the garbage, that is, because that's where my mother throws it when she finds it lying around. Your "Whaddayacallits" feature (July, #77) did make me insane as your editors predicted it would and as you can tell from some I wrote like: Whaddayacall . . . A Capricious Cucumber? (Fickle Pickle); An Amiable Gamebird? (Pleasant Pheasant); A Witch Doctor's Mistake? (Voo-Doo Boo-Boo); An Afflicted Fowl? (Stricken Chicken); An Abominable Violin? (Nefarious Stradivarius); A Joyous Janitor? (Blithe Smythe)

Holly Gail
Walton, N.Y.

They're jolly, Holly!



Dear CRACKED Folk:

In a recent CRACKED issue I saw a letter from a David Danubery. In his letter he said your magazine isn't fit for wrapping fish. As far as I'm concerned, he can go to the yo-yo farm and soak his head in a pot of beans! He wouldn't know a good magazine if it came up and bit him on the nose. Keep up the good work, guys!

Ricky Prentice
Rolla, Mo.

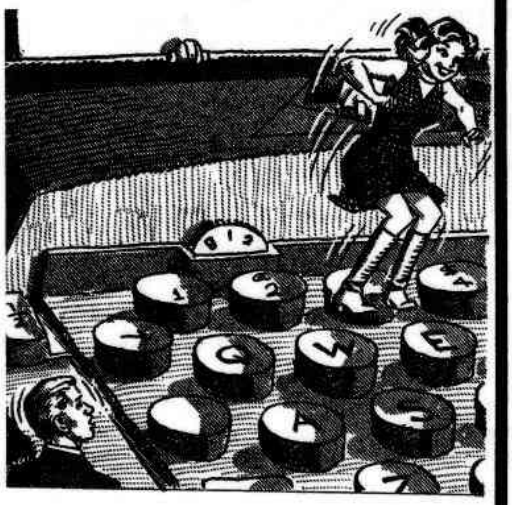
That's telling him, Ricky. So there, David. Boooo!

Dear You(s):

After reading your July issue (#77), I have to say that it was the best piece of work that ever came out of your shack in a long time. I've been reading your mag for 4 years now, and John Severin's "Tall Story" has to be one of his greatest works. Now, after all those compliments, let's see you put down an equally hilarious editor's note, or whoever writes them.

Gary Simon
Wilmington, Del.

The guy who writes them is on vacation this month, but we brought in a podiatrist to write these footnotes.



Dear CRACKED Pots:

I've been a faithful reader of your magazine for the longest while. Sylvester P. Smythe is my hero even more than Mickey Mouse. However, I feel that I should straighten you out on one thing. Your cover on the July issue (#77) was wrong. Isaac Newton Smythe was not hit on the head with an apple . . . It was a fig! Sure, haven't you ever heard of a fig newton? I would also like to say, before closing, that Sylvester has been nominated as an honorary member of "N.O.N.K.U.S." (National Organization of Nuts and Kooks in the United States.)

Joseph Whitley
Long Branch, N.J.

We showed your letter to Sylvester and he said T.H.A.N.K.S.

Dear CRACKED:

I enjoyed "How to Become A Comedy Writer" in the July (#77) CRACKED. Here's a hilarious joke. (I hope!)

Joanie Guy
Baltimore, Md.

It's very funny, Joanie. It got 90 on our laugh meter.

DEAN MARTIN

"Last night I got so drunk that

I asked FOR a coke.

Do your part in the war on gloom!

Yes, join the thousands of young Americans who have already found how easy it is to subscribe to CRACKED. For only $2.00 you'll receive six issues of this RED, WHITE AND BLUES-CHASING fun magazine. Join up today and get your share of the STAR-SPANGLED smiles in CRACKED.

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Here's my TWO DOLLARS. Please put me on your subscription list real fast. I want lots of large laughs!

NAME.....

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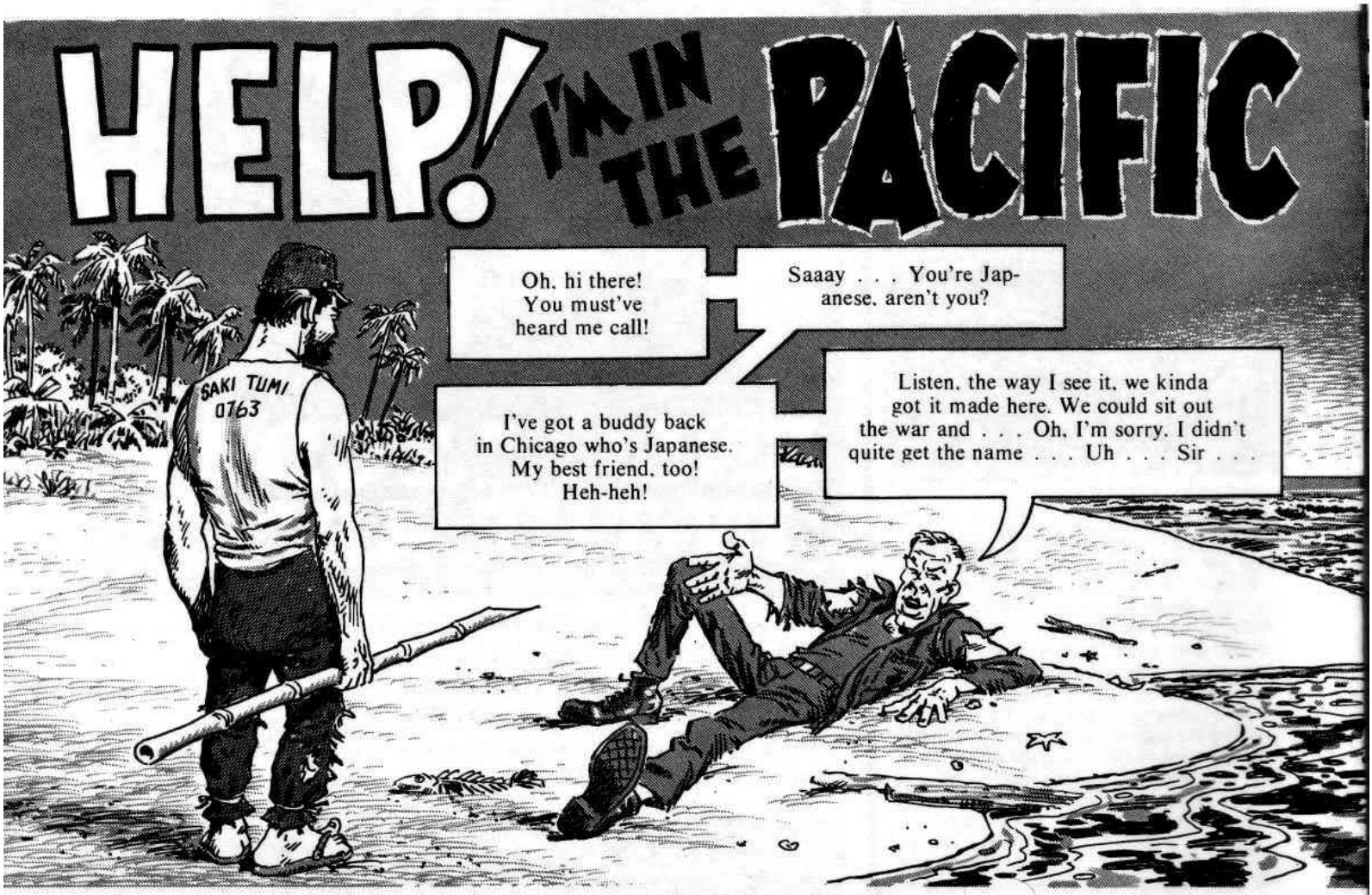
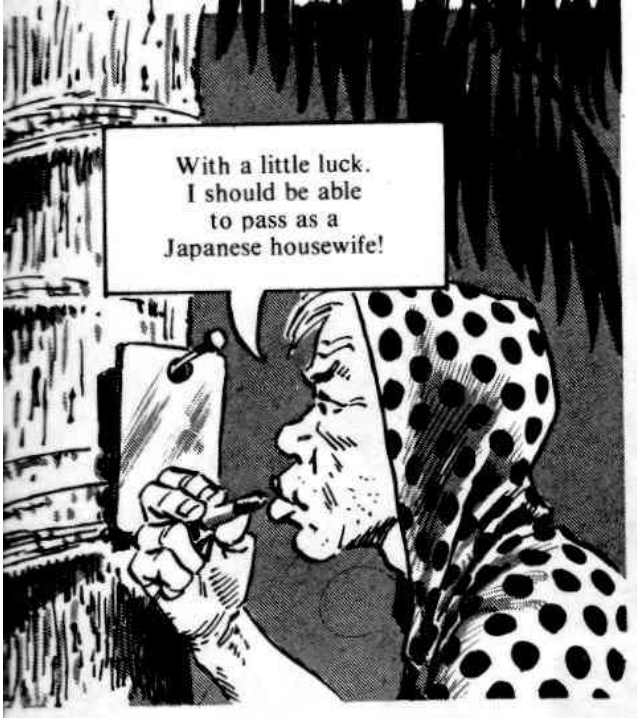
Consult your local recruiting coupon today!

There's a recent war movie out that didn't have the usual loud sounds of war-like bombs and artillery to irritate you. Instead, the script dealt with the relationship of two enemy soldiers stranded together on an island during World War II and their struggle to survive. (Come to think of it, the movie needs some bombs and artillery to keep you awake!) The movie opens as the American Marine, played by Lee Marvin, finds himself washed up on the island. With an incredible cool and nerves of steel, he calmly throws back his head and yells as loud as he can...

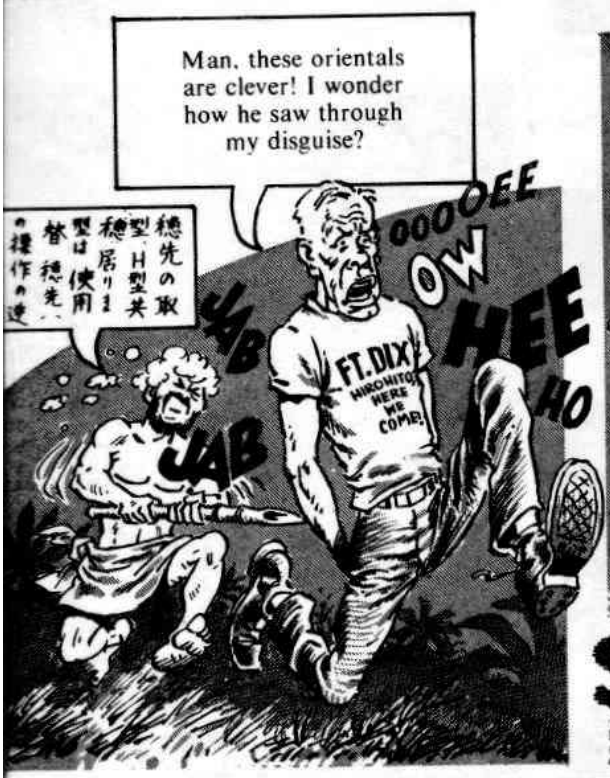
HELP! I'M IN THE PACIFIC



WROTE BY STU SCHWARTZBERG — DRAWED BY EDVARD SEVERIN

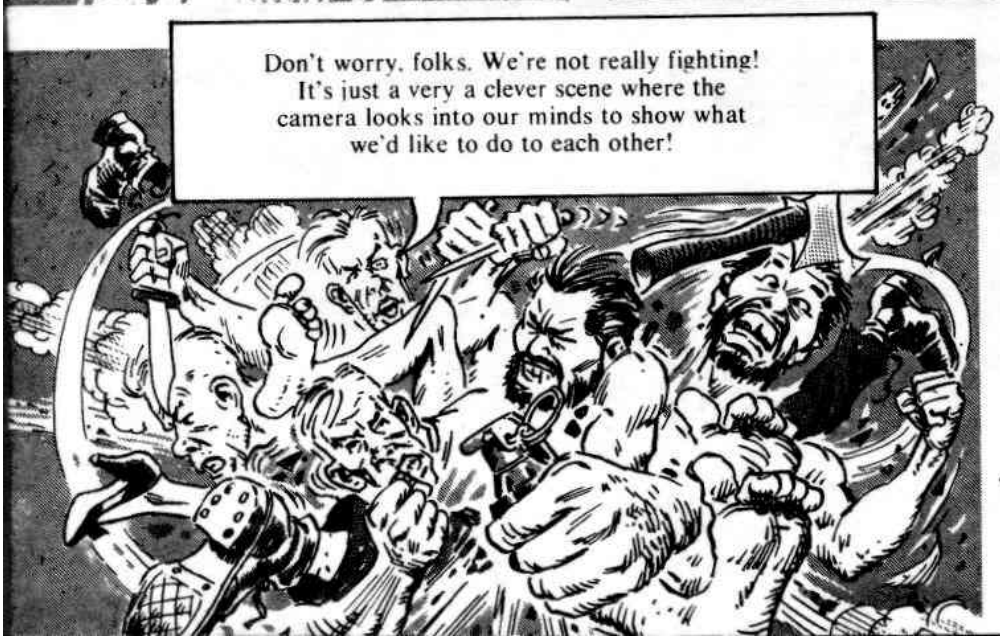

With a little luck. I should be able to pass as a Japanese housewife!

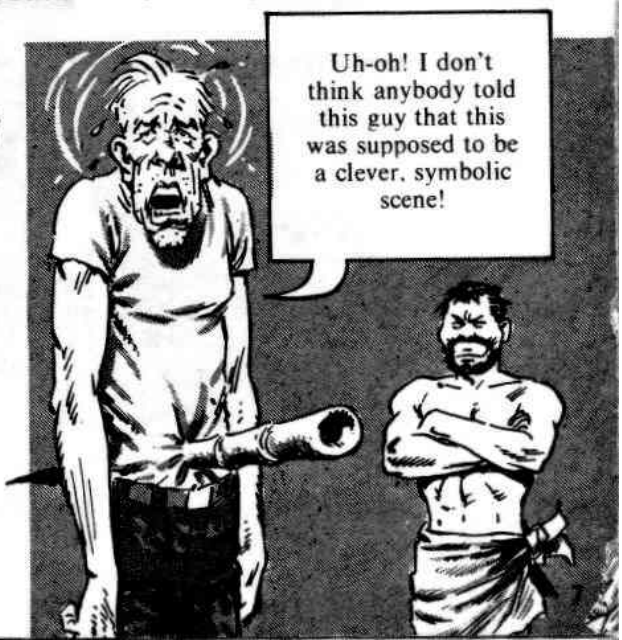
Many pardons, honorable soldier of Nipon. This unworthy woman would like to borrow cup of water to make soybean soup.
KIRR-ROY WAS HERE


Man, these orientals are clever! I wonder how he saw through my disguise?
穂先の取
型、H型共
穂居り
型は使用
替穂先
の操作の逆
JAB
JAB
OOOOEE
OW
HEE
HO
FT. DIX
HIROHITO HERE WE COME!

Now wait a minute! Just wait a minute!
WAP!
SKEEEEECH!

Look, fella . . . I've tried to be friendly, but if it's a fight you want, it's a fight you'll get!


Don't worry, folks. We're not really fighting! It's just a very a clever scene where the camera looks into our minds to show what we'd like to do to each other!


Uh-oh! I don't think anybody told this guy that this was supposed to be a clever, symbolic scene!

I don't think he's quite over his moodiness from before. Maybe I better duck into the jungle and hide awhile!
最初に使
一の回転操
方法によ
居御使
OU!
HOOOOO. HEE!
JAB JAB
JAB
טִפְשׁוּת
טִפְשִׁי
נִרְקָב
Wow! Listen to the way he's talking! He really is mad! What's he doing now?
I get it! He's tryin' to smoke me out! Ha! I'll just hold my breath and outrun the smoke!
What a dummy he is! Attaboy, Marine. Just hold your breath and outrun the smoke.
The only thing is, this is exhausting me and making me lose all sense of direction.
AH-HA!
Suddenly his plan becomes more and more clear.
His plan was to get me to hold my breath and outrun the smoke!
KLUNK!
Whew! How long have I been out? Hey, what's this thing I'm locked up in?
Listen, buddy . . . I believe in carrying my fair share of the load here, but this is ridiculous!
JAB
JAB
JAB
HONOURABLE VICTORY GARDEN
RETTUCE
PEAS
TERIYAKI
SUKIYAKI
LICE
SAKIYUKI

This isn't getting us anywhere. We've got to work together and build a boat!
The logical thing to do is to get off this safe, sunny island with its bountiful food supply and set off into a vast stormy ocean in an open boat!
?
?
Building the boat together should get it done faster!
I think we forgot to allow for our different cultural backgrounds!
KAMIKAZE COP-OUT
カ用ボ下
取去3と
預く操作
だけ静か
毛年万
発売元
Well, it took a month to build this raft, but we're under way at last!
A WEEK LATER . . .
Land!
I wonder who else is here? Japanese or Americans? Why don't you go out there and see if you draw any fire?
POP!
On the other hand, maybe I should go out and investigate!
使用法
OH!
Confound that blasted pointed stick!
JAB JAB
OW!

What's this? Chopsticks and bowls of rice! The Japanese were here and they left the place lookin' like a pigsty! Hmph! It figures!

表異穏価格

What are you pointin' at? Oh, yeah. Americans were here, too. I guess we did (Cough!) kind of leave a few things lyin' around! (Cough!)

Looks like both sides were here and left. Hey, the Japanese left behind this bottle of saki!

使用法

What's that? Oh, it's an American magazine. So whatya so hot about? Lemme see it!

万年毛筆專用筆

What th' . . .

LIFE

That's horrible! Ugly! Obscene! I don't blame you for being angry!

FASHION NEWS

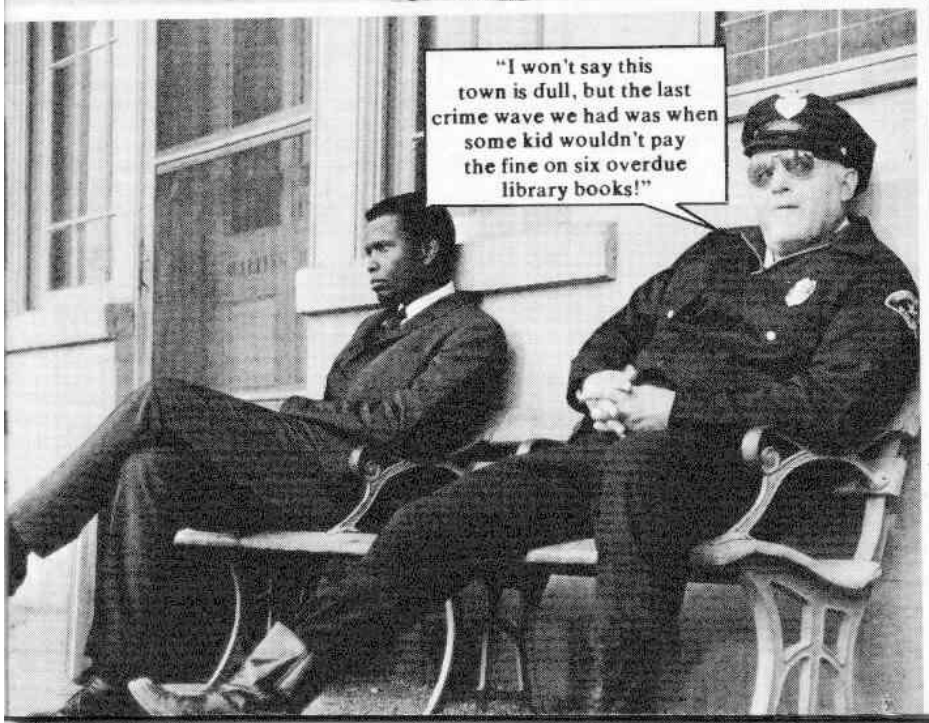
If that's what they're wearin' back home, I hope they never find us! C'mon, buddy! Let's finish this bottle of saki!

注穂先を押
器の使用法
説明者 尖端
容用意張頂
尖端を差込

FENG

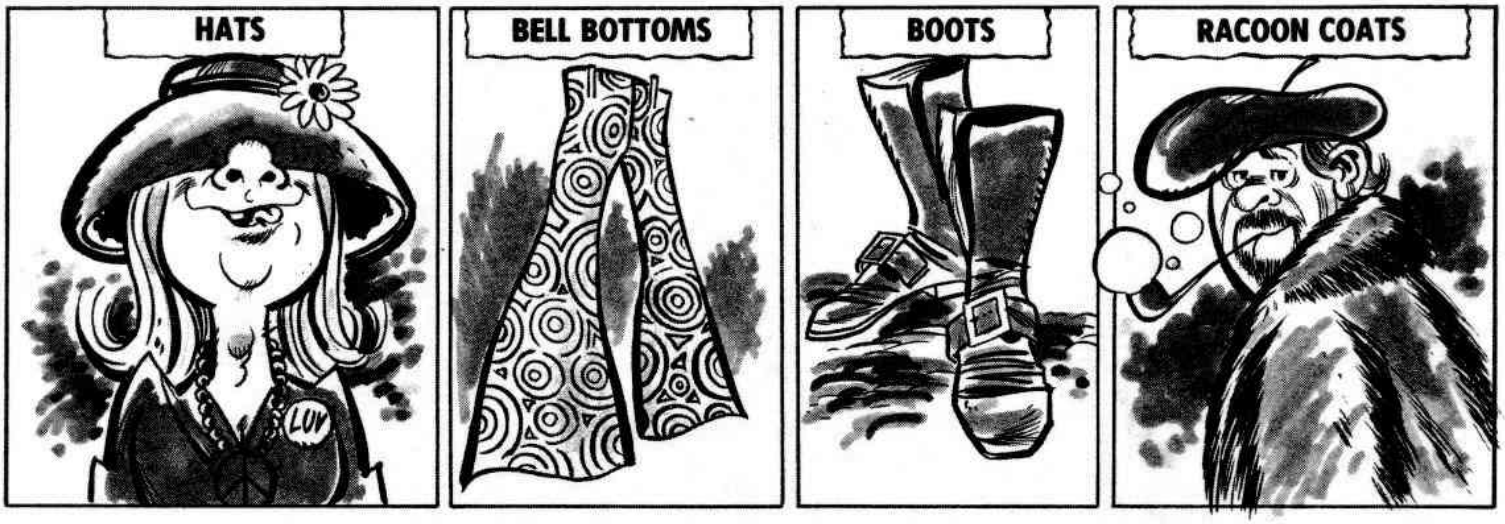
COPS AND RIBBERS SECTION:

CHICKIE, THE FUZZ



WEARING IT IN GOOD FUN SECTION:

Below are a few samples of what the young people are wearing to express themselves in today's changing world...



CRACKED'S fashion editor, Helen Hemline, has done a lot of research on past modes of dress. She's come up with some ideas that she would like to pass on to the swinging set... We hope they suit you to a 'T'...

OLD, OLD FASHIONS

for the new generation

Great to wear during demonstrations when the fuzz starts getting picky, picky, picky. Also comes in handy if you have a face that can stop a clock or even a sundial...

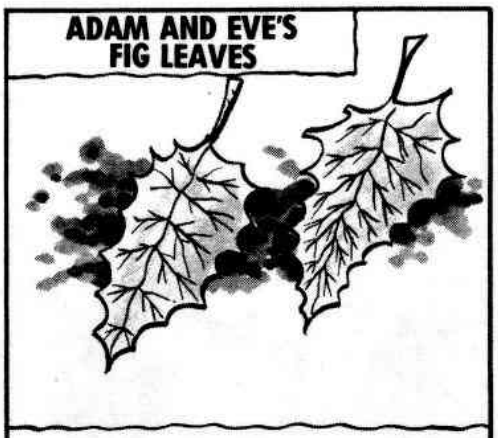
Be the first in your group to wear them. Groovy for walking and shop-lifting. (They fasten at the knees so no merchandise can fall out.) Always carry a golf club for a cane and yell "Fore". (If you feel ahead of your time, shout "Five".)

A real style-setter, this can be worn in the city, country or near a prehistoric swamp ...For women, comes with matching bag. For men, comes with matching club! Laundry tip: Always wash in lukewarm lava dust. Comes with inside pockets for storing ice cubes for hot weather wear.

WORLD WAR I WRAP-AROUND LEGGINGS

These can be worn by both men and women. Ideal for folks who hate shoe shines. Word of warning: Don't wear in the rain or you may come down with trench foot and the sniffles.

ADAM AND EVE'S FIG LEAVES



We're sure that if you and your girlfriend wear these, you'll stand out in a crowd... Don't buy the ones made in Japan. They're made out of poison ivy leaves!

NAPOLEON HATS

Girls will flip when they see you in this spiffy military headgear. Be careful not to wear this hat near mental institutions. Go get 'em, tiger! We're sure you won't meet your Waterloo!

VIKING HORN HATS

Wear this hat and start a rage in new headwear. A wonderful help in getting a seat on a crowded bus or subway... Get the point?

1920 BURLESQUE COMIC TIES

Here's a tie that'll give you long wear. Marvelous when you're eating soup. (Takes the place of a napkin, shirt and jacket!)

FAKE SATYR LEGS

Brings out the beast in any man. Real cool for wearing to the prom, beach and zoo... Caution: Do not wear in the hunting season or near a group of truck drivers!

TOGAS

Men, this is you! Become a citizen of ancient Rome. Made out of 90% cotton and 10% spaghetti. Colors: White, blue and red clam sauce.

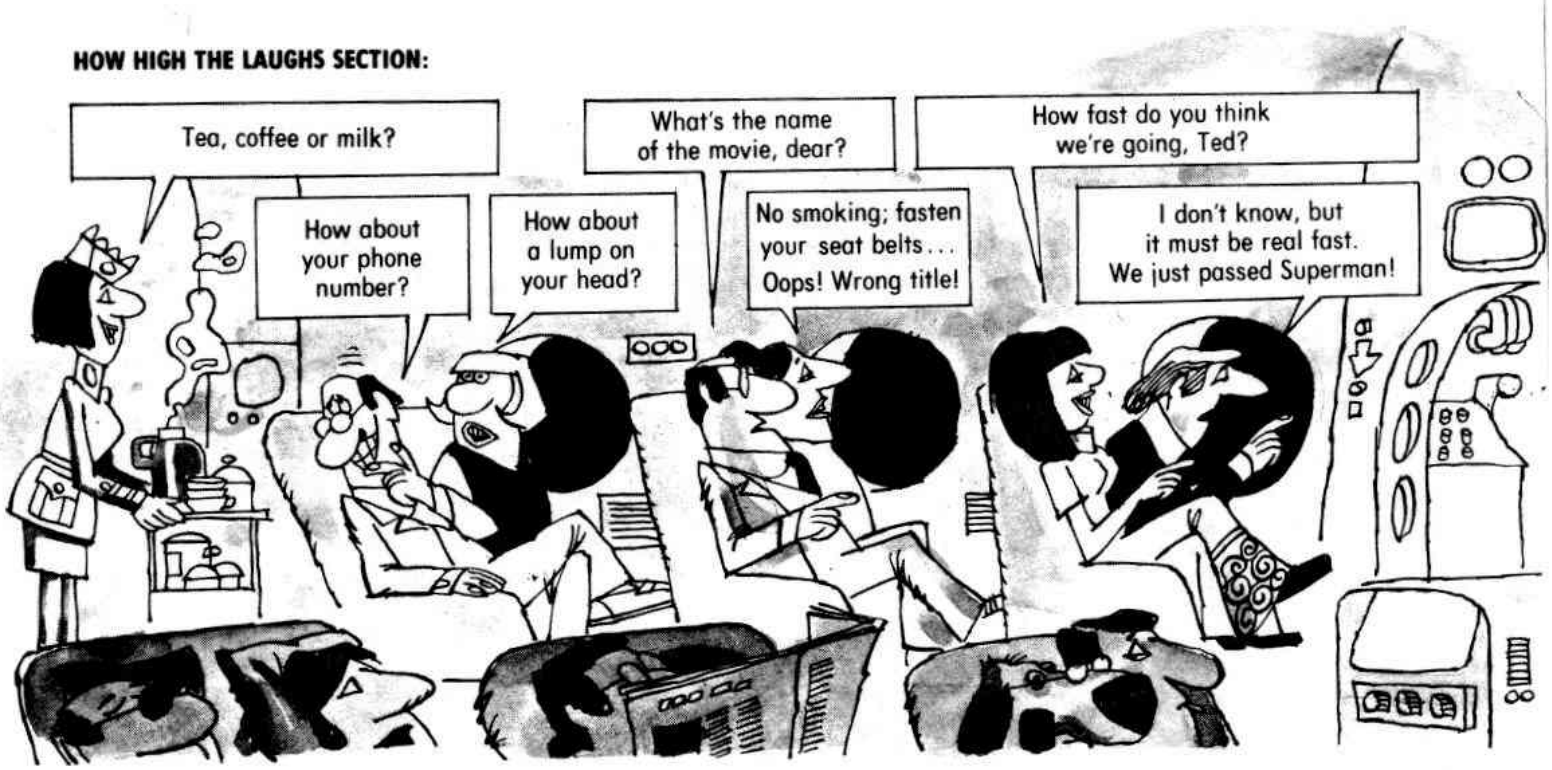
CRUSADER'S SHIELDS

When you walk down the street with your "Bird" on one arm and this shield on the other, heads will turn. Many people will think you're a knight in shining pants... Also great for fighting off bill collectors!

1930 CHAIN GANG UNIFORMS

For couples who are going steady, these prison pinstripes come with matching numbers. If you're feeling low and blue, wear 'em and really feel wanted... Ball and chains are made of plastic for those suffering from tired blood!

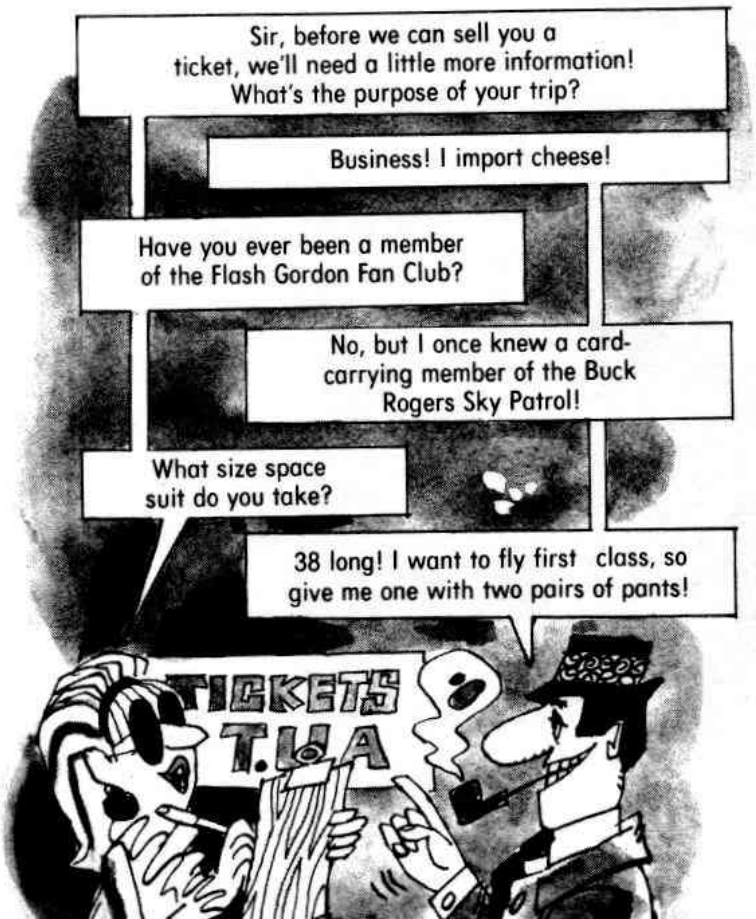
HOW HIGH THE LAUGHS SECTION:



Today, millions of people are enjoying the thrills of airplane travel. Jetting across the country or an ocean is now taken with a grain of salt... What with astronauts going to the Moon, we at CRACKED now would like to show you what it's going to be like in a few years when they initiate commercial flights to the Moon and other planets... So come aboard with us as we hum our favorite song...

FLY ME TO THE MOON

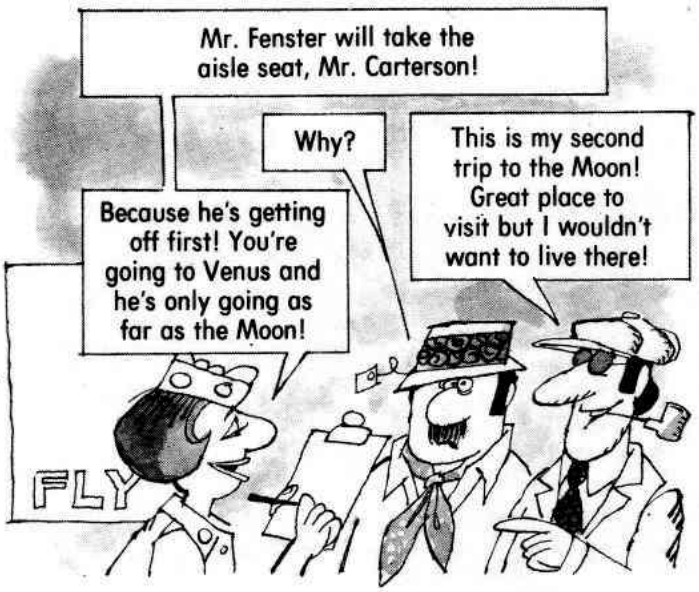
Buying your tickets for the Moon will be different than for conventional trips...



Same with the packing of your suitcases for the flight...

OSKAR

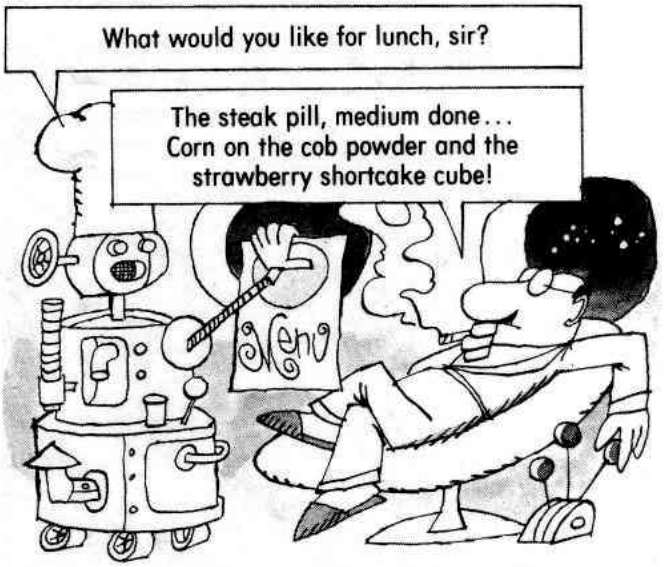
Seating arrangements on the plane will be slightly different...



On your return, going through customs will be like this...

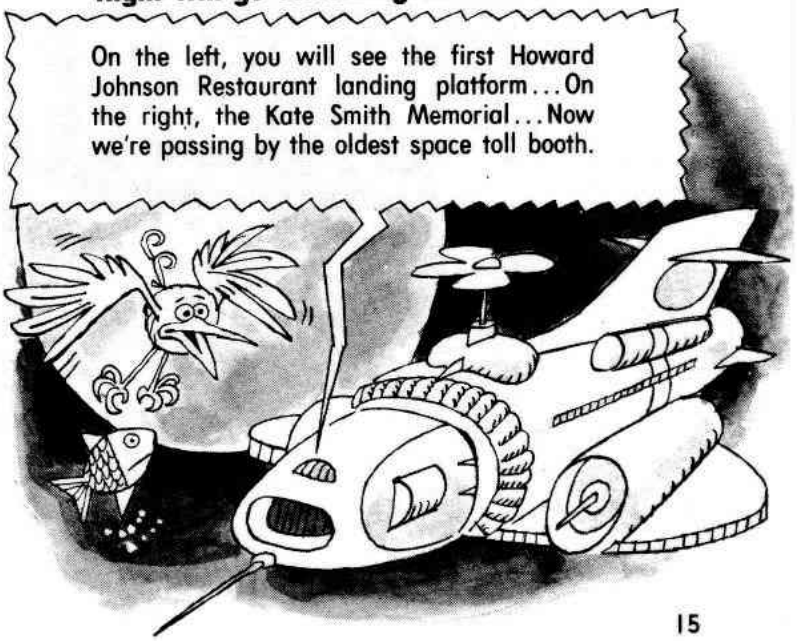
Entertainment on the flight will be changed, too...

Food on the flight will be alot different...



The hijacking of planes to Cuba will be a thing of the past...

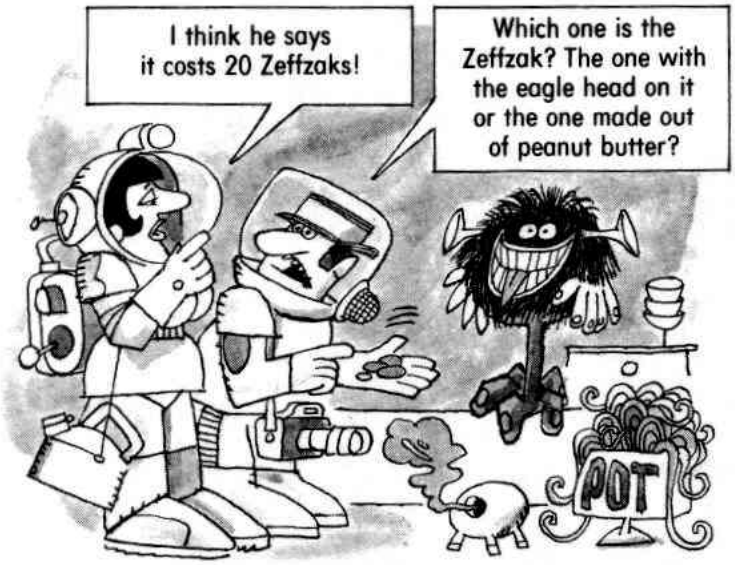
Pointing out famous landmarks while in flight will go something like this...



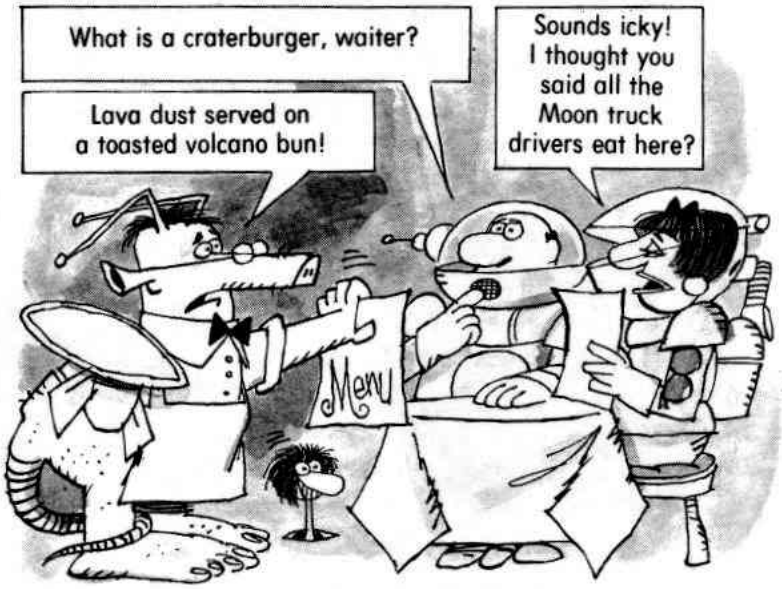
The landing on the Moon will go this way...

Meeting your first Moon citizen will be a thrilling experience...

You will find that understanding the right value of Moon money very difficult at first.



The food on the Moon is...er, aw...Let's just say it's out of this world...



And the home movies of your stay on the Moon will be like this...

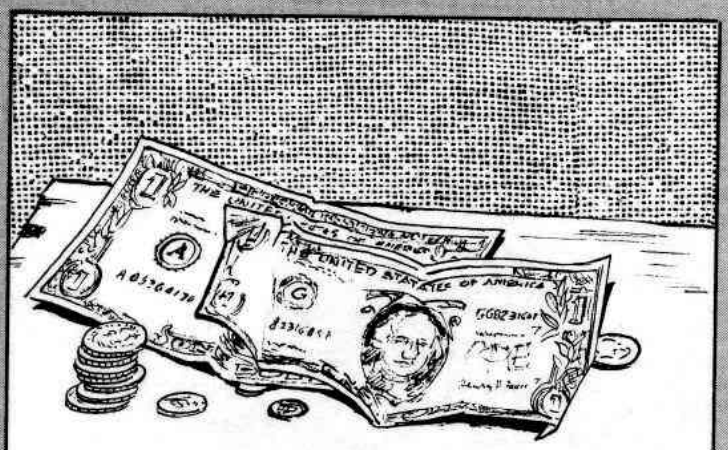
The HIPPIES' COLORING BOOK

by Hy Ongras

Hello, man! I'm a hippie. I'm against war, the Establishment and work. I'm also against soap. Grab your crayons and color me dirty. Down with Lever Brothers.

This is my pad. I live in this pad. Thirty other hippies live in my pad, too. We split the rent. Last month I had to pay 56 cents. Color my pad condemned. Down with the Board of Health.

Here is my quail, Martha. I love her because we share the same interests . . . Poetry, art and stealing hubcaps. Color Martha green. She's sick, sick, sick.



This is "bread." I never have too much "bread." My parents used to send me "bread" every week but they stopped when they found out that my hair was now longer than my sister's. Color the "bread" gone!

Here is the "fuzz". The "fuzz" doesn't like us. He tells us to "move along," "get a job," "cut your hair," and square things like that. But we love him, so color him true-blue.

These are the buttons we wear to show how silly today's world is. It's our protest against society. We are angry at everybody. Especially the guy who's getting rich manufacturing these buttons. Color the buttons sick.

Here are our "love beads." All of us hippies wear "love beads." They show the world that we love all people: the birds , the trees, the sky, the flowers, the grass, the mountains. Color them dirty-neck gray.

This is a protest march. We hippies get a kick out of staging protest marches. We carry signs and sing. Sometimes we stage sit-ins. We sit-in at the mayor's office and at the draft board. We'll sit in any place except barber shops and employment offices. Color us ill because this is the first time we've been out in the fresh air in weeks.

Here is a guru. A guru is a wise man. He says intelligent things. Some of his wise statements are "Sleeping elephant is worth a dozen doughnuts in the ear" and "The winds from the north make turtle dance on top of wet breadbox!" Color him slightly off his cool.

This is a hippie folk group. They sing strange songs. Songs about poor sharecroppers, coal miners and steelworkers. Their songs are called work songs, which is strange because these four haven't worked in their lives. Color them off-key.

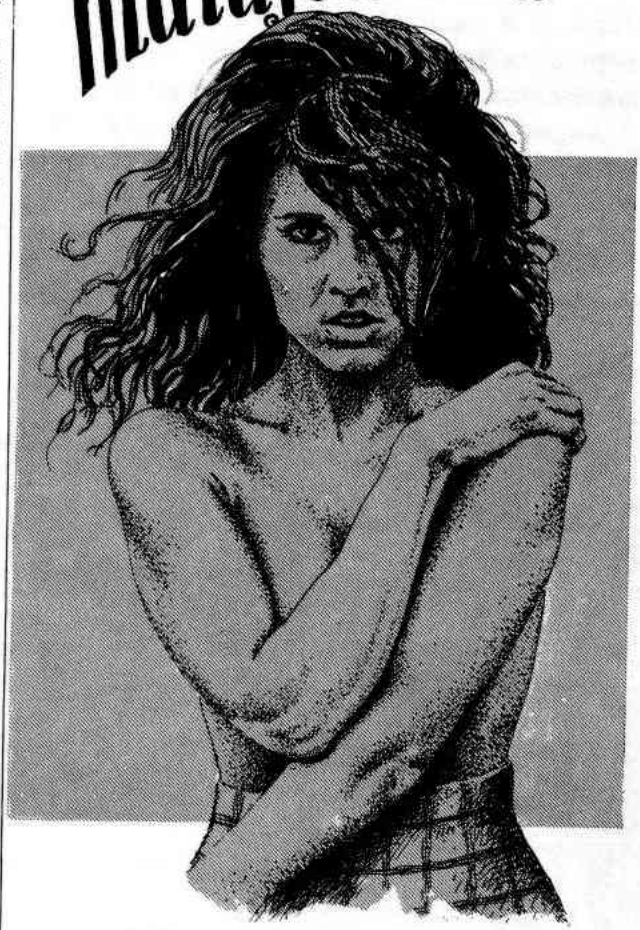
Here is a coffee shop. Hippies like to sit around here and recite poetry, and sing and act out dramatic happenings. They also enjoy doing other weird things in this place. Color it closed. The fuzz raided the place last night.

A new trend in TV commercials is having big-name Hollywood stars do the sales pitch. If this proves effective, it stands to reason that soon we'll see celebrities in newspaper and magazine ads. Let's take some of our more popular ads and see . . .

HOW MADISON AVE. CAN USE

"I dreamed I made a movie without my

maidfon* bra"



. . . and when I woke up, sure enough, I did!

* fonda . . . an exquisite creation . . . the new look in femininity . . . comes in nude only . . . at arty stores everywhere . . .

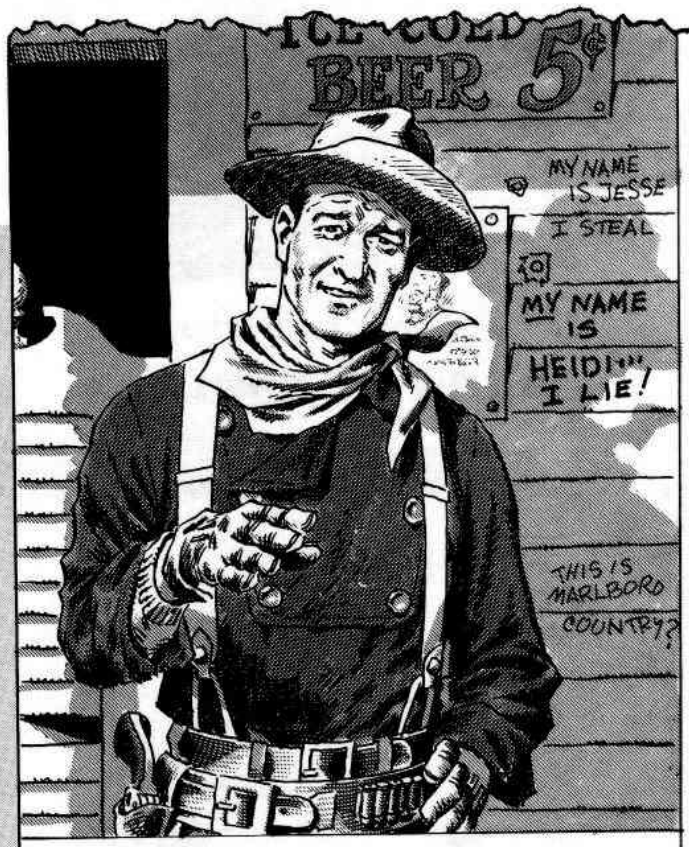
*manufactured by the Roger Vadim Company

BEAUTIFUL HAIR

BLECH

ported that Hitler was gathering his ces for war in the East. Hess did not trust workers to work unless production nor[illegible] for them.

CELEBRITIES IN ADVERTISING



I'm looking for people who can draw.

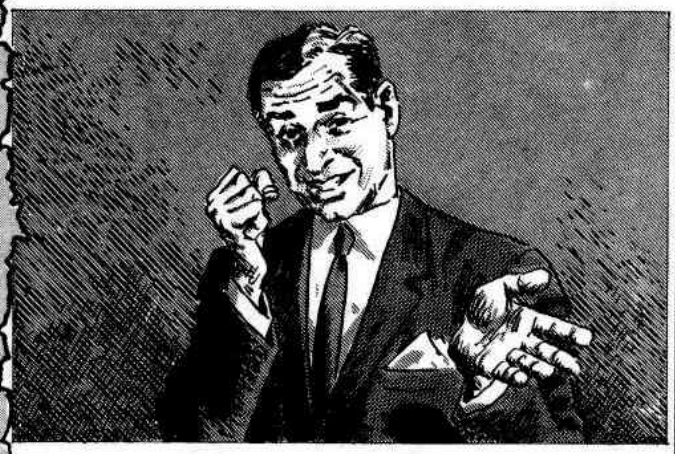
I'm sick and tired of always gunning down everybody in my pictures. I'm looking for people who can draw . . . as fast as I can . . . So at least there'll be a little competition once in a while. If you think you have talent, enroll today in that **Famous School in Westpot.** They teach you how to paint pictures one right after the other. In this way, you too will be fast on the draw!

How we retired to America on $3,000,000 a month!

We had a friend at the

BANK OF ENGLAND

It's Fun To Phone!

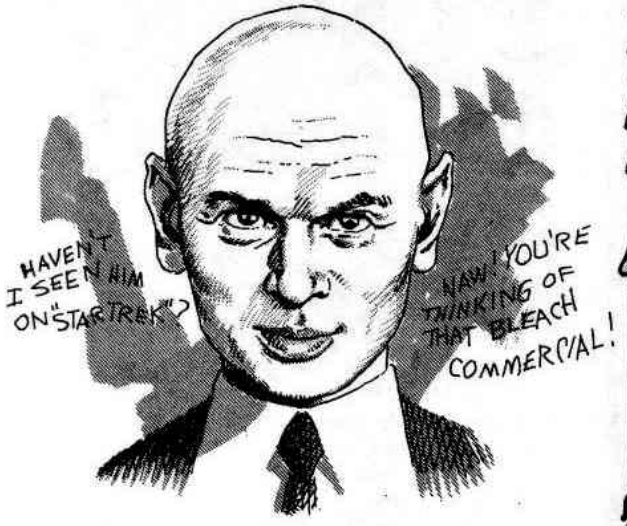


Only don't do it while the person above is performing!

Yes, even if you haven't got a telephone in your hand, it's fun to phone. So imagine what a ball you can have by picking up a real phone and calling a loved one far away . . . At rates so low, you'll want to call people you don't even know!

AT&Tv

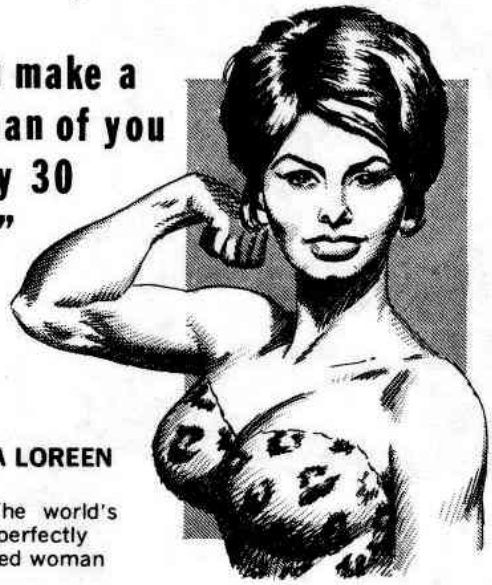
"Will you spend $2 to save your hair?"



...Or maybe spend another $1 and lose your hair?...So you can make a million dollars being bald like the actor pictured above? If so, get

THOMIS HAIR REMOVER

"I can make a new man of you in only 30 days!"



says
SOPHIA LOREEN

. . . The world's most perfectly developed woman

You'd never believe it but I was once a 97-pound weakling. The same fellows who used to throw sand in my face now throw money and Hollywood contracts. It's all in my new method called DYNAMIC SENSATION. You can see it at work in all of my movies. Just sitting through them will make a new man of you. If not, send immediately for the CHARLES ATLAST Catalogue—because, brother, you've got a long way to go!

ATTENTION, FUTURE JOURNALISTS OF AMERICA!

CRACKED'S DO-IT-YOURSELF NEWSPAPERS!

A SUPER-FUNNY, 16-PAGE, BONUS FREE IN THE

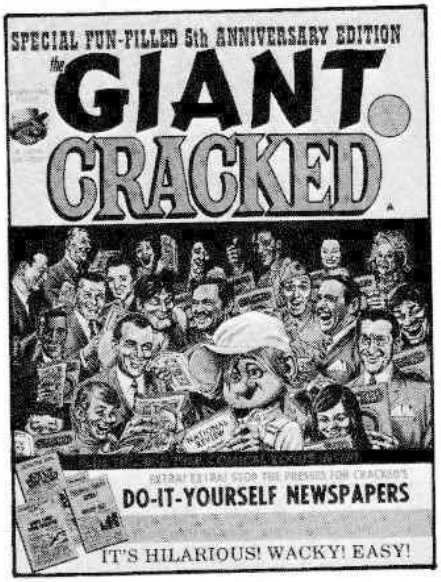
5th GIANT CRACKED ANNUAL

PUT YOUR FRIENDS' OR YOUR OWN NAME IN THE HEADLINES OF THESE HILARIOUS NEWSPAPERS

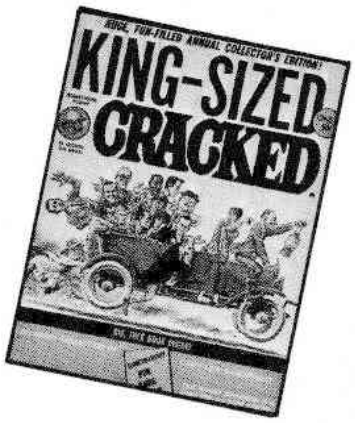
BECOME AN EDITOR TODAY!

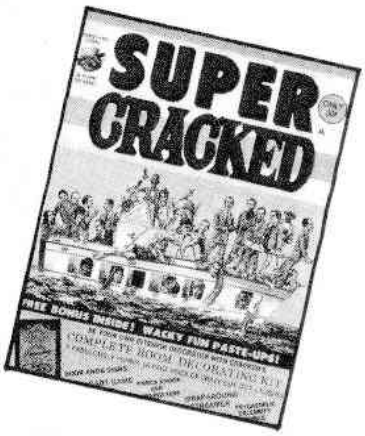
OTHER SWINGING CRACKED ANNUALS

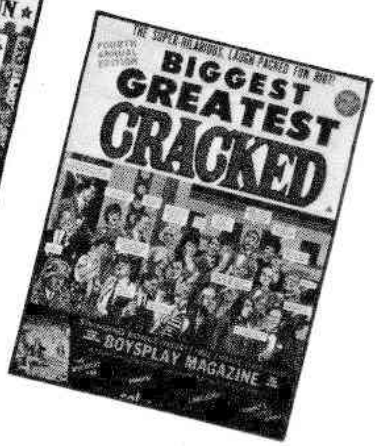
(ONLY 50¢ EACH)



50¢







CRACKED ANNUALS
108 So. Franklin Avenue
Valley Stream, N.Y. 11580

I enclose ..... Send me the Annuals I have checked. 50 cents each.

- ☐ BIGGEST GREATEST # 4
- ☐ SUPER CRACKED # 2
- ☐ GIANT CRACKED # 4
- ☐ GIANT CRACKED # 5
- ☐ KING-SIZED # 1
- ☐ KING-SIZED # 2

NAME .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....

HONESTY IS THE FUN POLICY SECTION:

THAT'LL

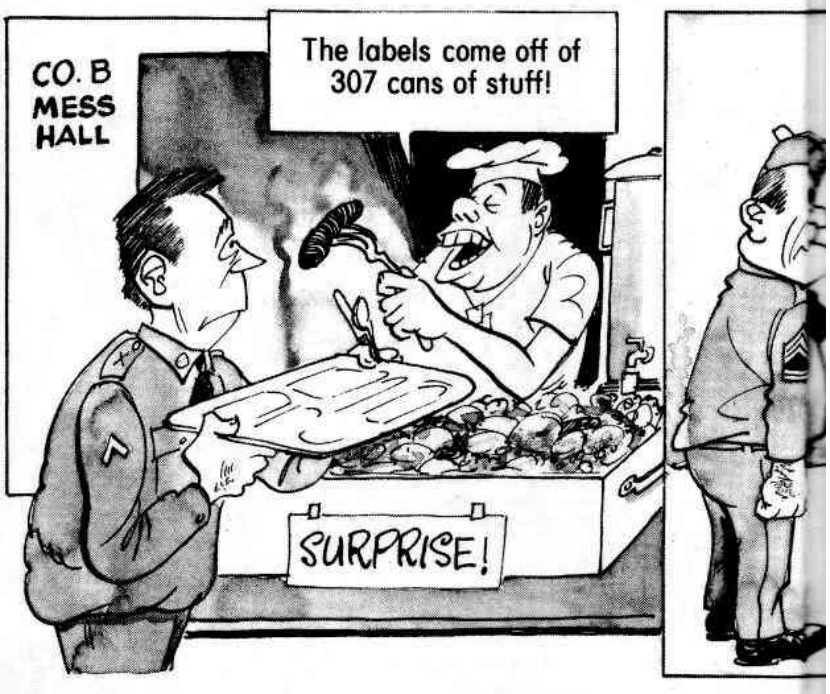
BE THE DAY!

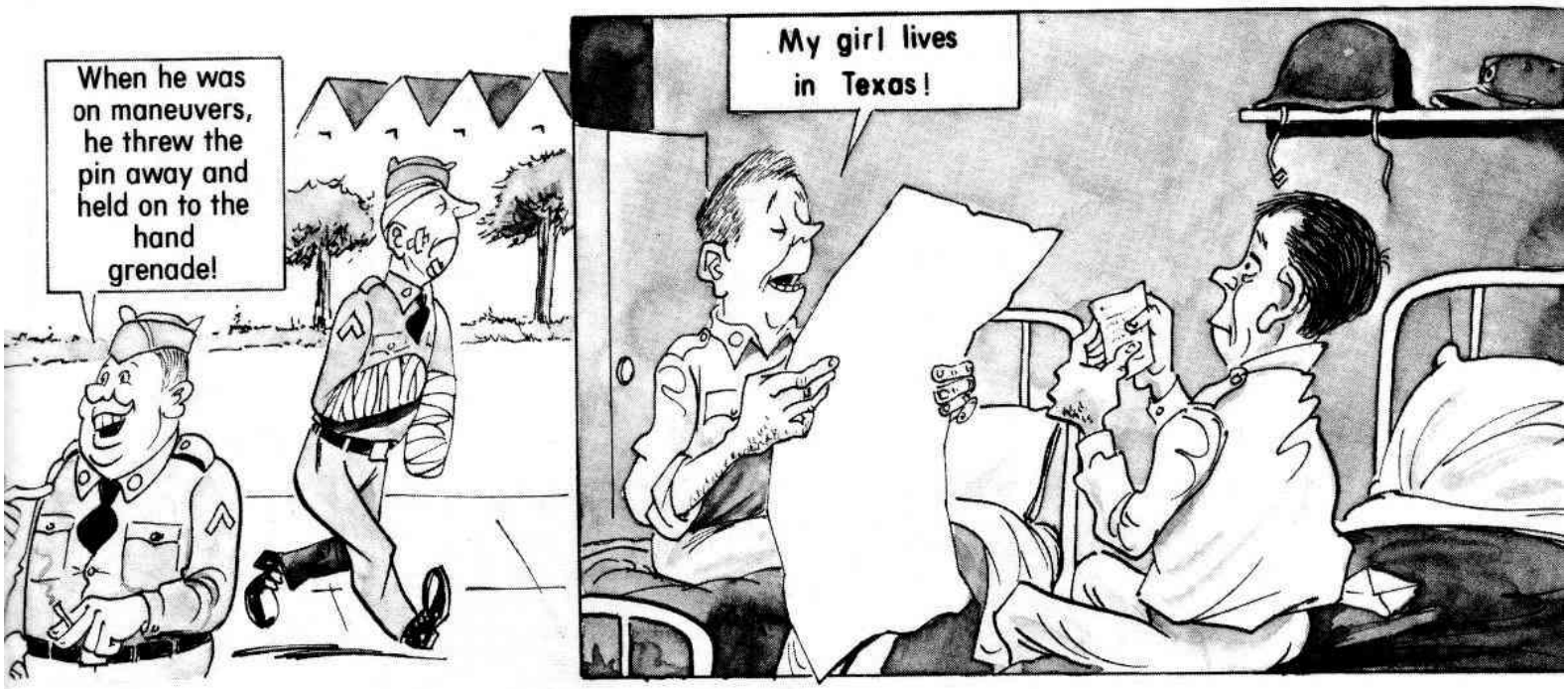
I'm very sorry, but I can't accept this award! The picture was a bomb and my acting was a total disaster!
The winner of the Oscar for the best actress in a supporting role goes to. . .
MISS KAY DANTON!
C.O.
Sir, I'd like to go on my two-week furlough!
SECRET
Look, Fently! Why don't you take six weeks! Things are kind of slow around the camp now!
Great fight, kid! Too bad you had to lose on a split decision! I suppose you want a re-match?
Are you kidding? A guy could get killed that way!
MOM
SYLVESTER WAS HERE

THE SERVICE WITH A SMILE SECTION:

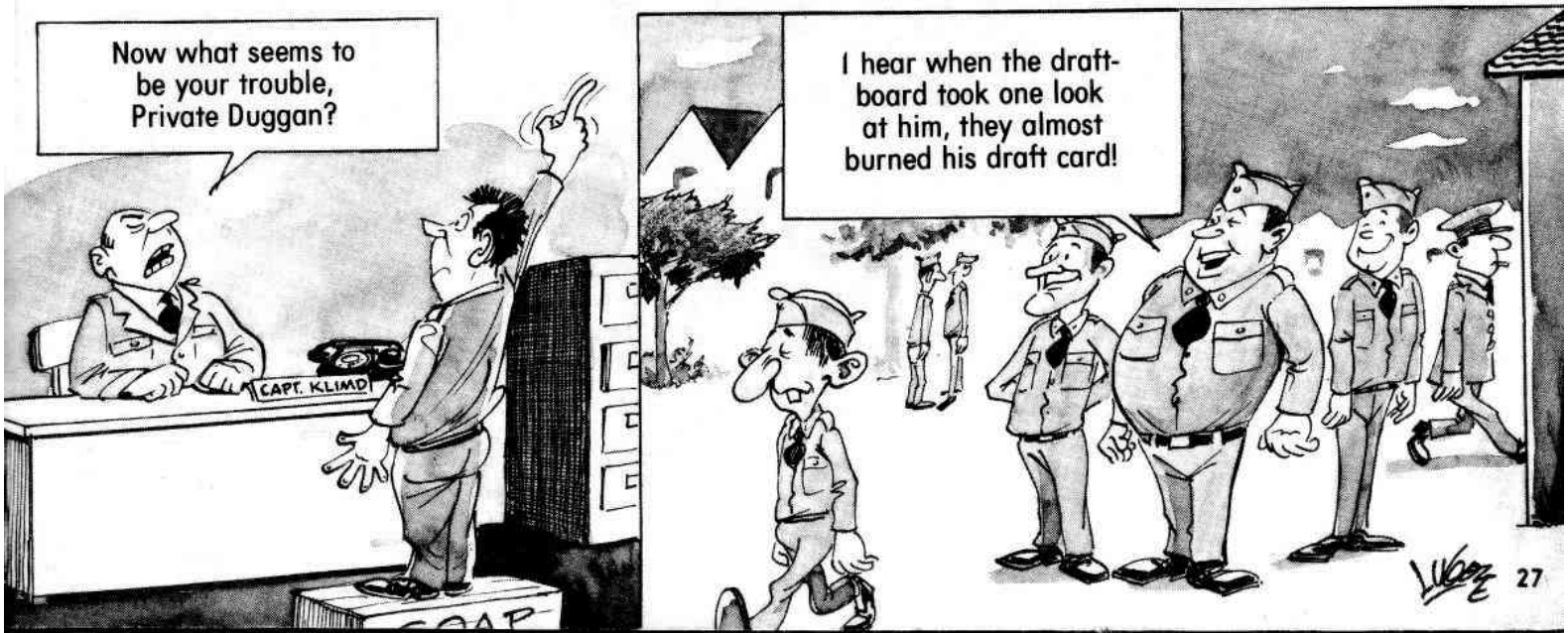
The other day, we were looking at our old photo album of the years we spent in the army. It brought back so many fond memories of those wacky, khaki days that we jumped on a bus and headed for our nearest army base, Camp Tramp . . .

CRACKED VISITS A U.S. ARMY CAMP

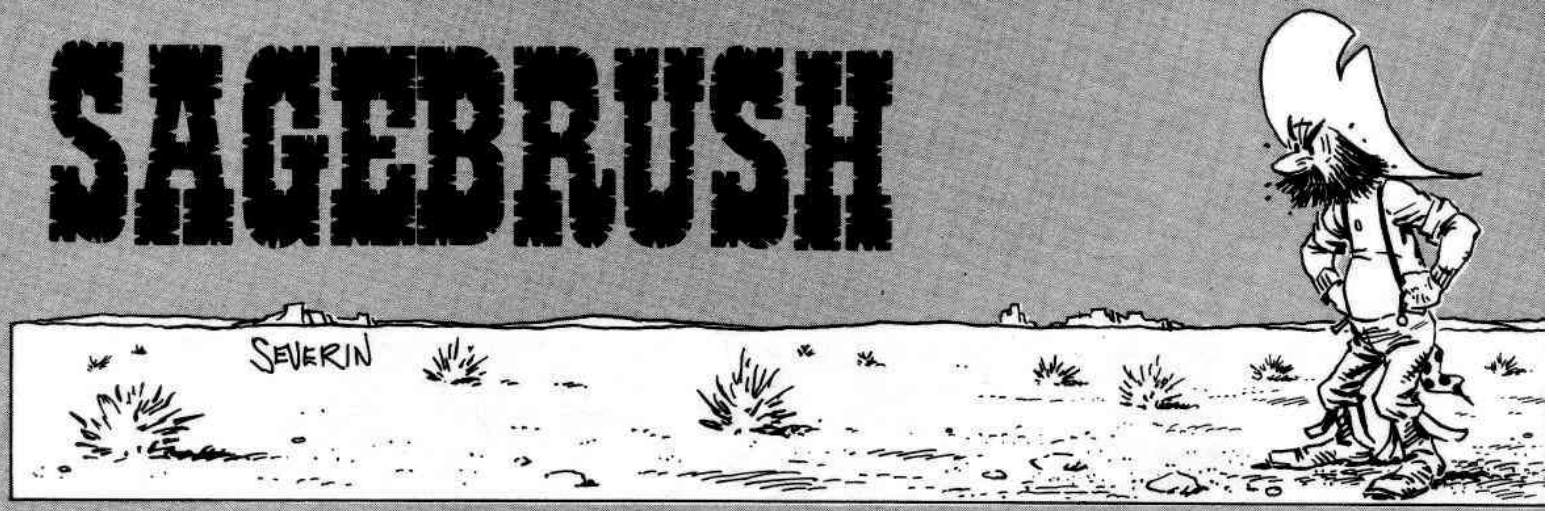



When he was on maneuvers, he threw the pin away and held on to the hand grenade!
My girl lives in Texas!

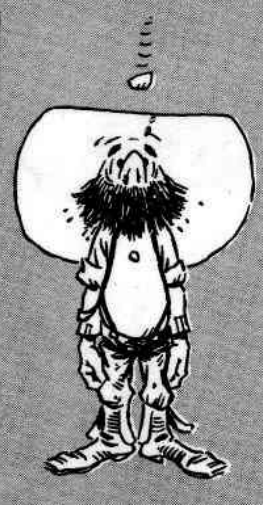
I got bad news for you, Sarge! I just re-enlisted!
PAIN
Straighten that tie, soldier!
Straighten that tie, soldier!


Now what seems to be your trouble, Private Duggan?
CAPT. KLIMP
I hear when the draft-board took one look at him, they almost burned his draft card!

SAGEBRUSH


SEVERIN

SAND! SAND!
I'M TIRED OF IT ALL... I NEED A CHANGE!



MAYBE I SHOULD BE MORE SPECIFIC!

SHHHH! THERE'S AN INJUN... LET'S SNEAK PAST... HE MAY BE HOSTILE!!

QUIET! OVER THERE!

THERE'S NO DOUBT ABOUT IT... WE ALL NEED LESSONS IN INJUN SNEAKING!!

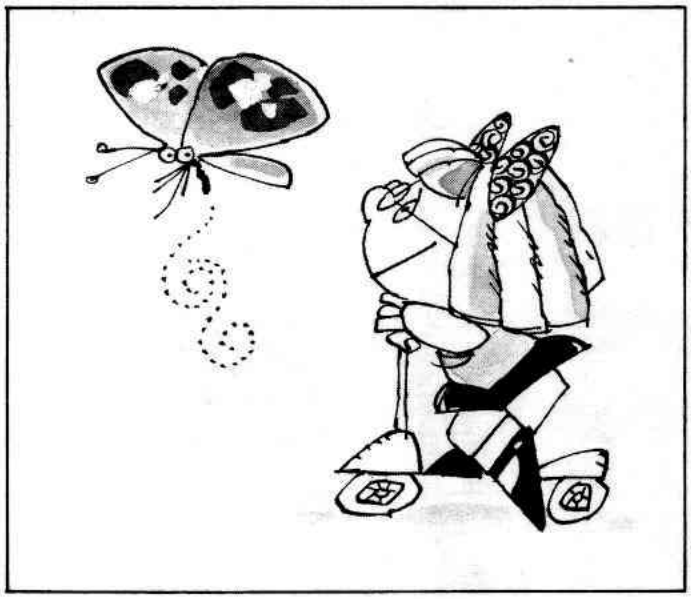
ME FRIEND!
YOU MY FRIEND ???

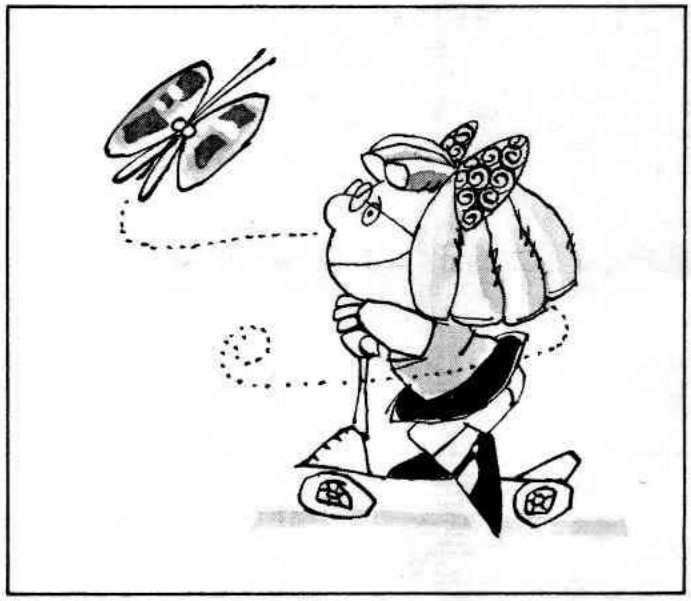
THOK!
WAK!
WAK!
WAK!
CHOP!
KLIP!

DON'T TRY THAT KARATE JAZZ ON ME, PALEFACE!

A RATTLER!
OOOPS!!
DIRTY, SNEAKY CRITTER!
KAFOOM!
KAFOOM!
IF THIS KEEPS UP... I'M GOING TO MOVE TO THE SUBURBS!
WHAT ARE YOU HIDING FOR, MR. RATTLER?
EVERYTIME I SHOW MY FACE... EITHER SOME YOKEL TAKES A POTSHOT AT ME...OR, I GET STOMPED ON... NOBODY LIKES ME!
...MAYBE... IT'S YOUR... BREATH...
I'M SURE GLAD I THOUGHT OF TAKING THE PACK OFF YOUR BACK...
...MY FEET WERE KILLING ME!!

THE GIRL AND THE BUTTERFLY





CRACKED FUN SHOPPE

BARGAIN MERCHANDISE

SPOOK HAND!

$2.00 Ea.

Natural-looking rubber hand. A startling, eerie effect!

FAKE FAUCET

$2.00 Ea.

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

VENUS FLY TRAP

$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.

MELTED ICE CREAM

$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

CRACKED FUN SHOPPE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

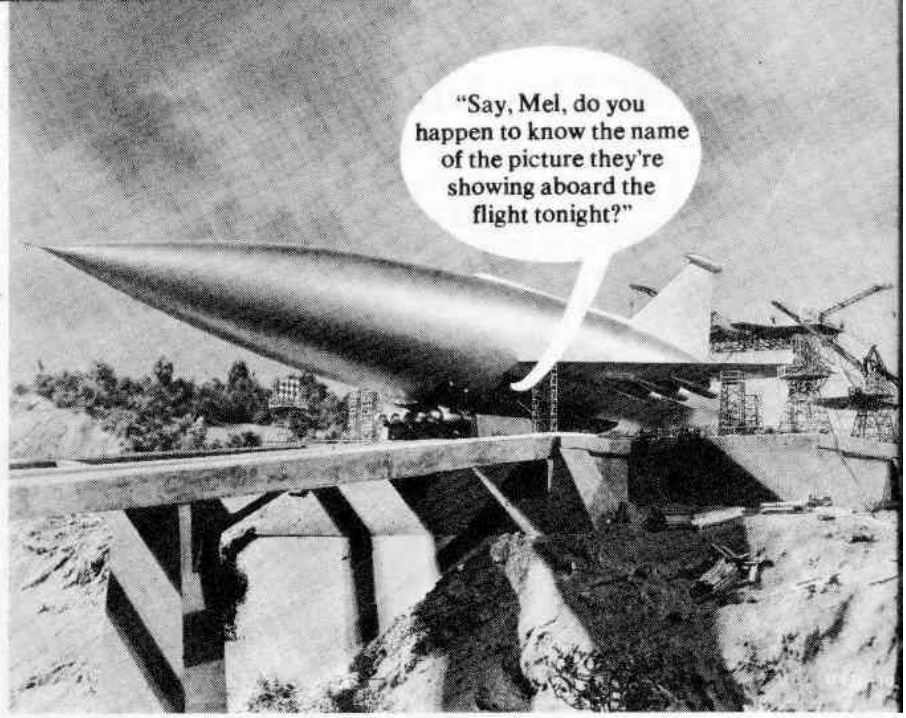
State..... Zip.....

Outside U.S. & Canada, please add additional $.25 postage per item.

NUTTY CATSUP BOTTLE

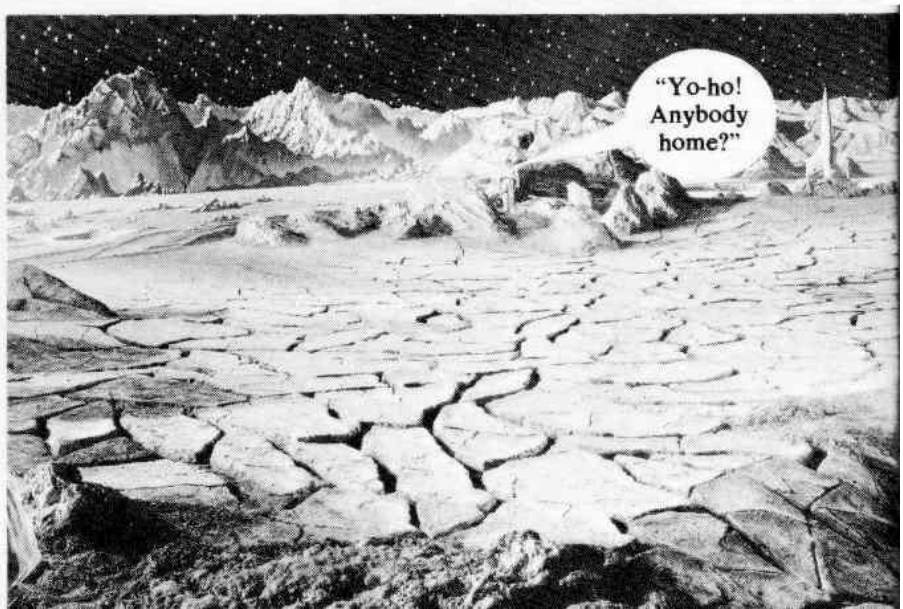
Only $1.25 per bottle!

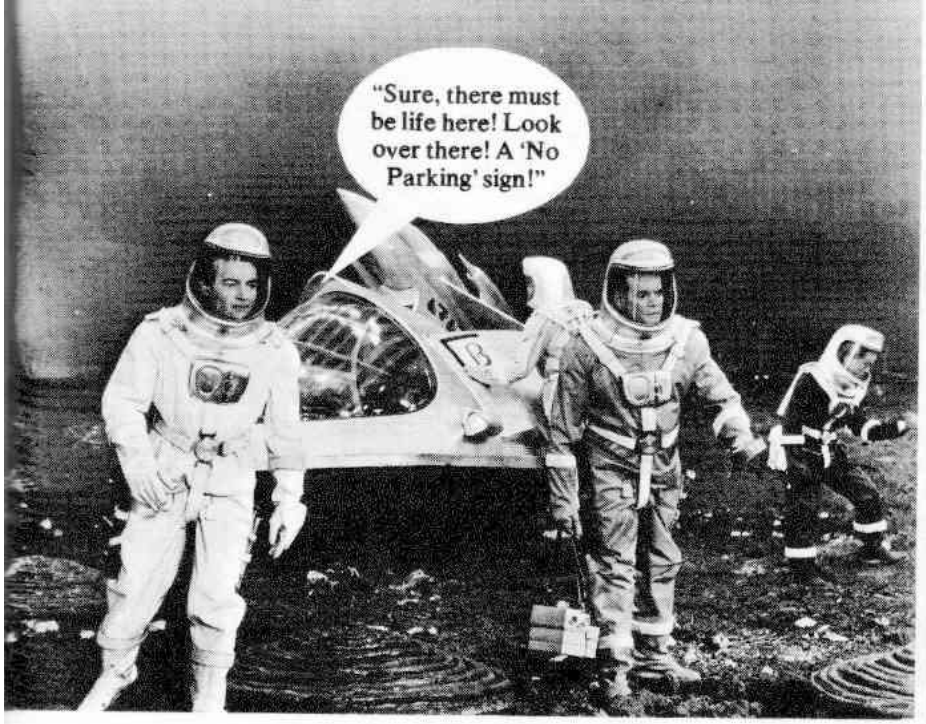
Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.



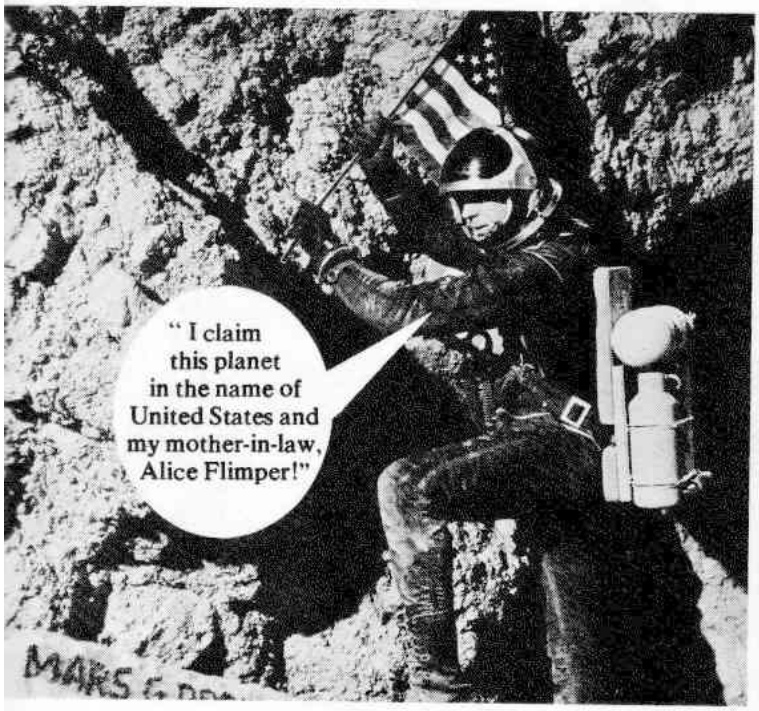
DESTINATION FUN

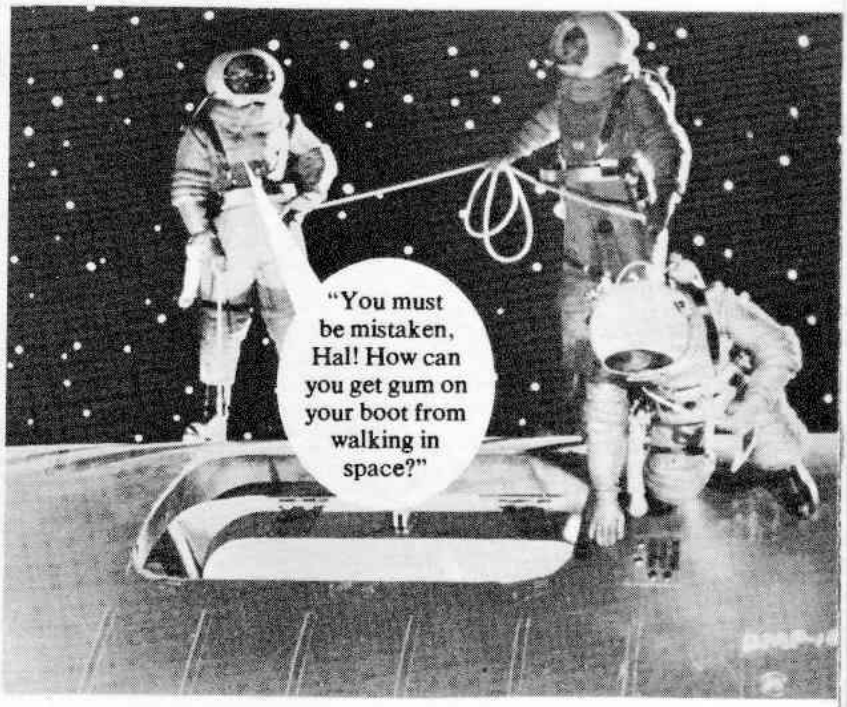
Come on, gang! It's CRACKED count-down time! We're blasting off for a jolly journey to outer space...Through the magic of movies, we're heading for the Moon, Mars, Venus—and if the spaceship gets hi-jacked, maybe even Havana!

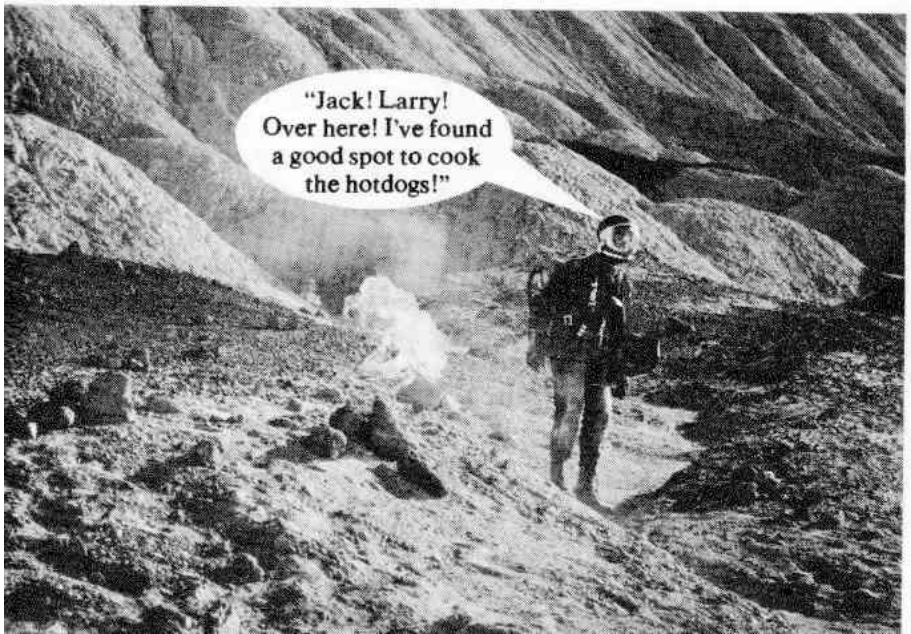



"Sure, there must be life here! Look over there! A 'No Parking' sign!"

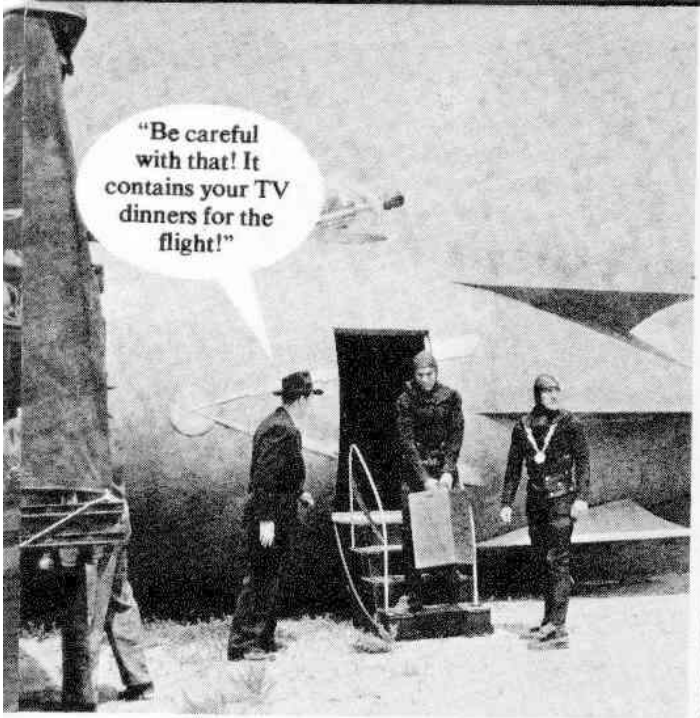
"Harry's fainted! It must be the air . . . It smells like the stuff we have over New York City!"

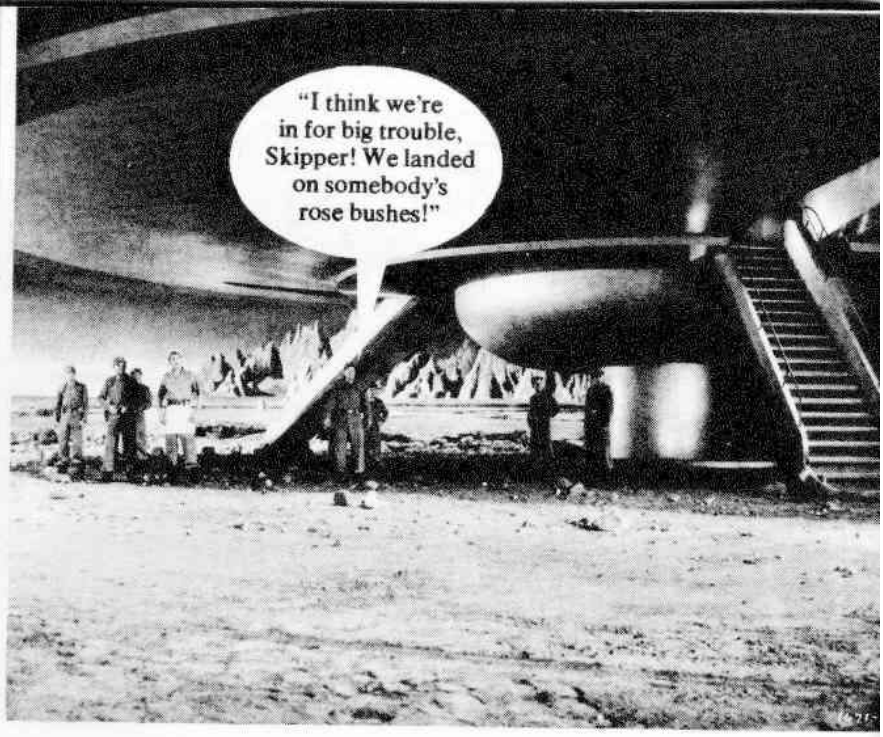

" I claim this planet in the name of United States and my mother-in-law, Alice Flimper!"

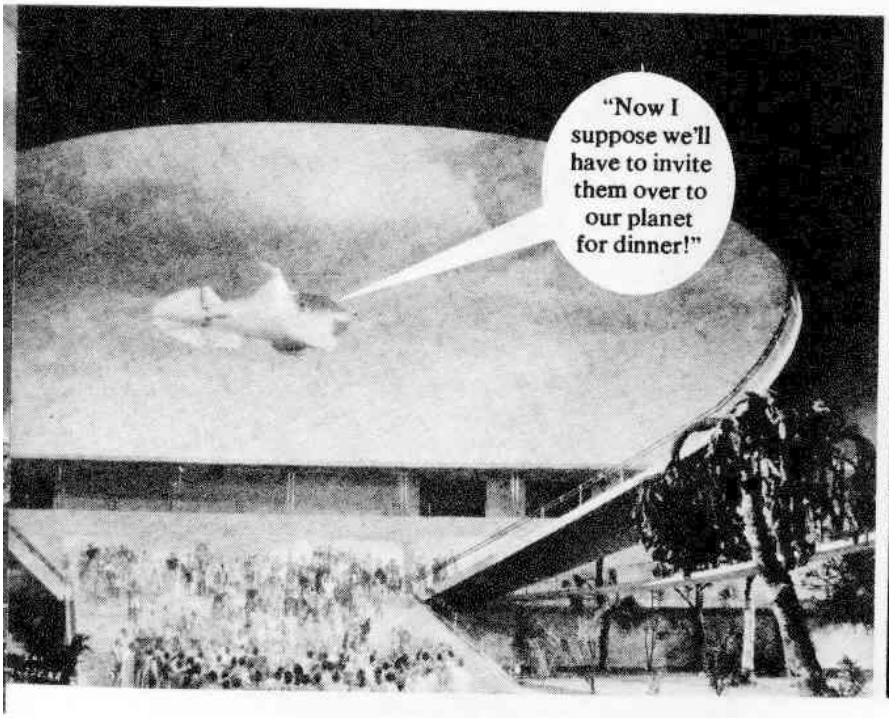

"You must be mistaken, Hal! How can you get gum on your boot from walking in space?"

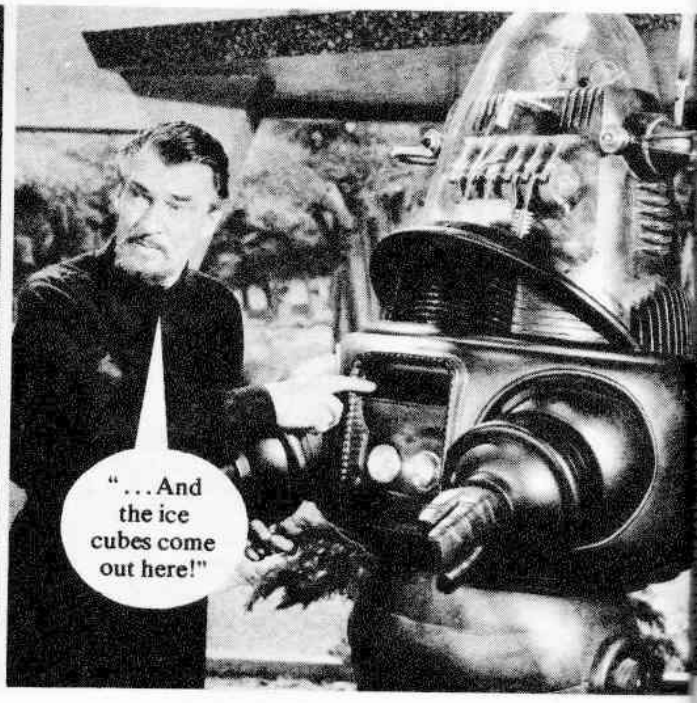

"Jack! Larry! Over here! I've found a good spot to cook the hotdogs!"

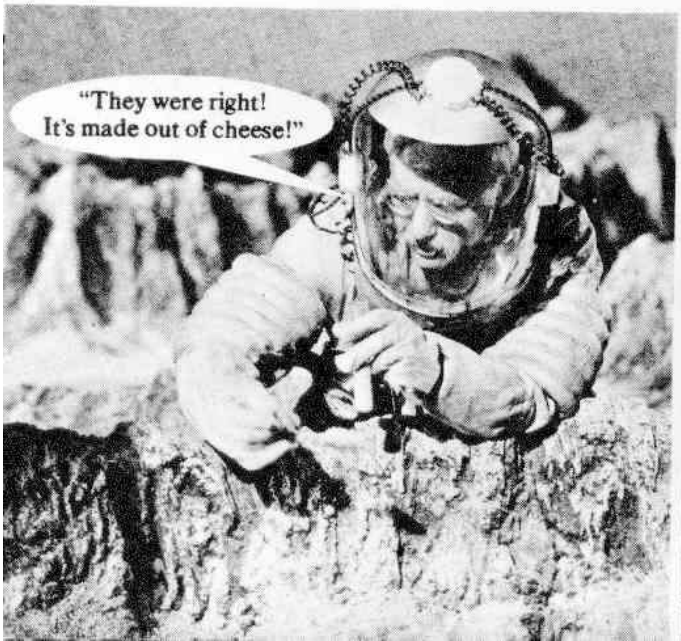
"Let's take a look at that little, old map again! This looks like Brooklyn!"

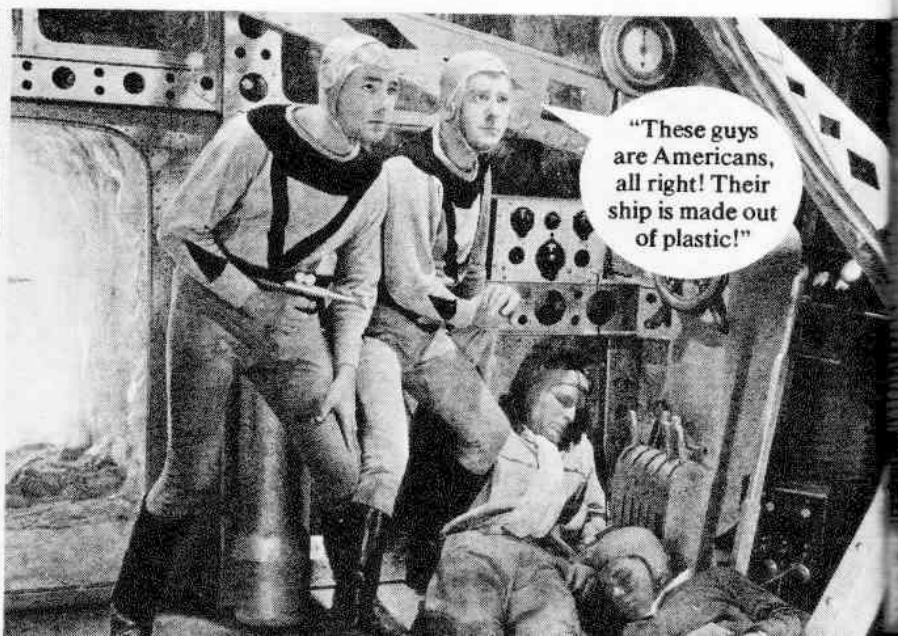

"Be careful with that! It contains your TV dinners for the flight!"


"I think we're in for big trouble, Skipper! We landed on somebody's rose bushes!"


"Now I suppose we'll have to invite them over to our planet for dinner!"


"...And the ice cubes come out here!"


"They were right! It's made out of cheese!"


"These guys are Americans, all right! Their ship is made out of plastic!"

JEST IN JUSTICE SECTION:

In the last few years, there's been a trend for the courts to lean over backwards to protect the rights of suspects and criminals. As a result, it's occurred to many a cagey hood that a good law book may be of more value than a sawed-off shotgun.

It's CRACKED's view that the "War On Crime" sometimes looks more like . . .

THE WAR ON LAW

SEVERIN

PLANNING A BANK JOB — YESTERDAY:

Lefty, I want you to park the car by the side entrance. Spade, I want you to cover the front for cops.

Blinky will get the clerk in charge of the vault . . . And in case you're caught, we shoot it out! Otherwise, it's a stretch in the "big house!"

5TH
BANK
VAULT
MAIN ST
KENSINGTON AVE.
HOOCH XXX
CRIME WAVE

PLANNING A BANK JOB — TODAY:

I want no slip-ups on this heist! You mugs listen carefully, now! Lou, I want you to bone up on all our constitutional rights ahead of time in case we're nabbed.

Al will be in charge of getting us the best mouthpiece in town. Mike will get a psychiatrist to give us ink blot tests to prove we're all legally insane and not responsible for our actions. And, Sam, you get the issues of CRACKED MAGAZINE to make doubly sure!

CRIME DOESN'T PAY UNLESS IT'S LEGAL

Another thing, Charlie! We need a new supply of TV make-up . . . just in case we get national TV coverage!

Yeah! It'll help on the hidden bank camera too!

BILL OF RIGHTS
SUPREME COURT DECISIONS

The next step in giving criminal suspects 100% equality before the law will probably be to give them access to the same devices and aids that are used by law officials . . .

That's the vicious beast who invaded my privacy and accused me of stealing a car!

And all because my poor little boy was across the state border in a strange car!

Don't worry, Ma Barker! We'll take care of the officer that did this!

Equal space at the Post Office . . .

MOST WANTED CRIMINALS

WANTED

REWARD

MOST WANTED POLICEMEN

WANTED

WANTED BY CIVILIAN REVIEW BRD.

PATROLMAN JOSEPH KIERNAN ALIAS "ARREST HAPPY JOE"

SUSPECTED OF FEEDING PIGEONS AND VIOLATING ANTI-LITTER ORDINANCE

PREVIOUS CONVICTION LOITERING WHILE WIFE GAVE BIRTH TO TWINS AT GENERAL HOSPITAL

BADGE NO. 007691

Equal street corner phone facilities . . .

I caught him knifing three old ladies in the park! Think we can make a disorderly conduct charge stick?

Officer Kelly of the Fifth Precinct nabbed me!

POLICE

SUSPECTS

Don't worry! He's already got two violations for false arrest. One more bum rap and he's a three-time loser!

The ultimate equalizer will be the setting up of a Criminal Bureau of Investigation, which will contain the fingerprints, photos and dossiers of every cop, FBI man and lawman in the country . . .

???You got the case thrown out of court because of the arresting officer's character? How come? There isn't a blemish on his record!

IF YOU WANT SOMETHING THAT WILL SEEM TO LAST FOREVER— GET A MOTHER-IN-LAW.

We caught him taking an apple from Tony's Fruit Stand in 1959!

MOUNTAIN VALLEY GIN

POLICE RECORDS

G-H

A-B

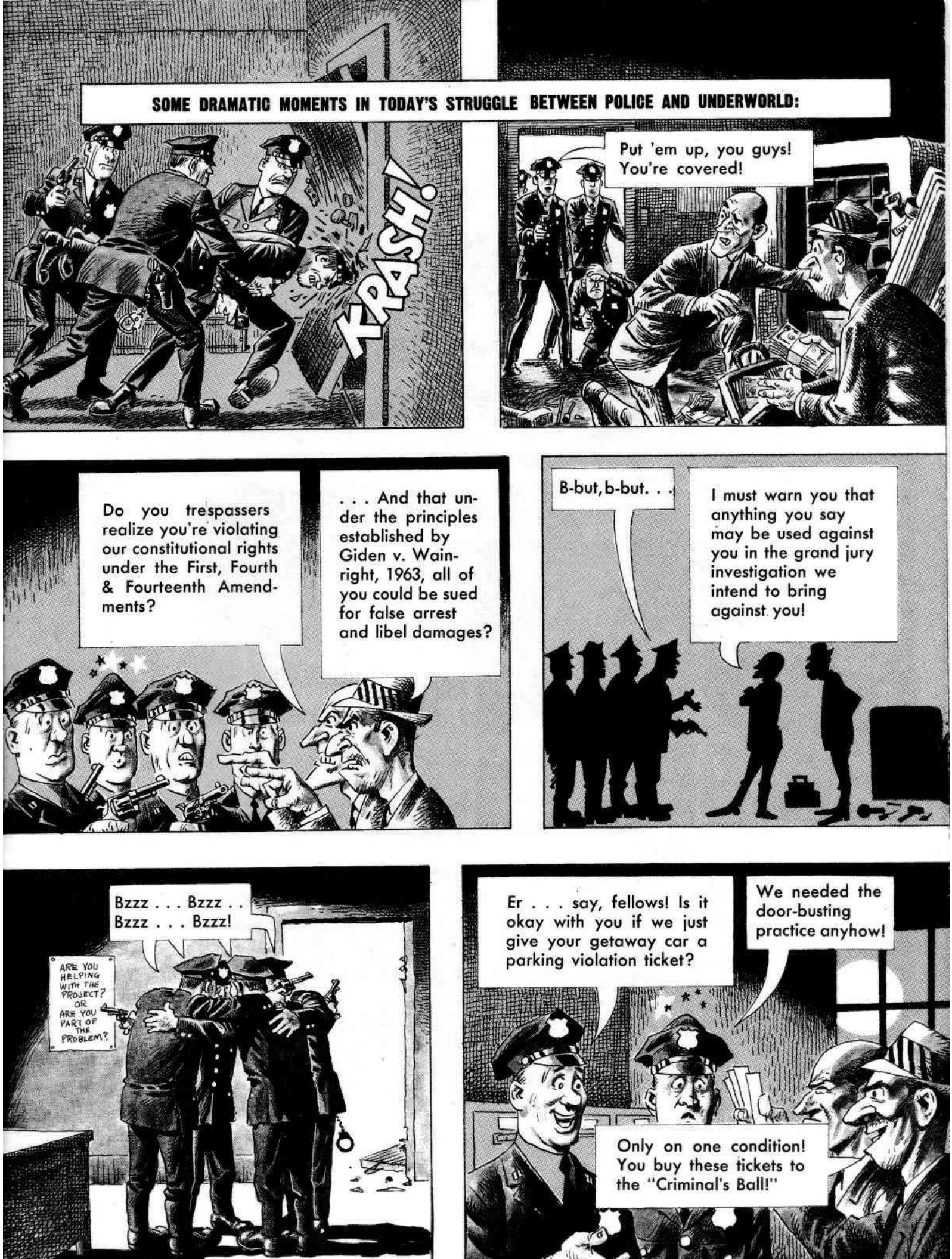
I-J 36

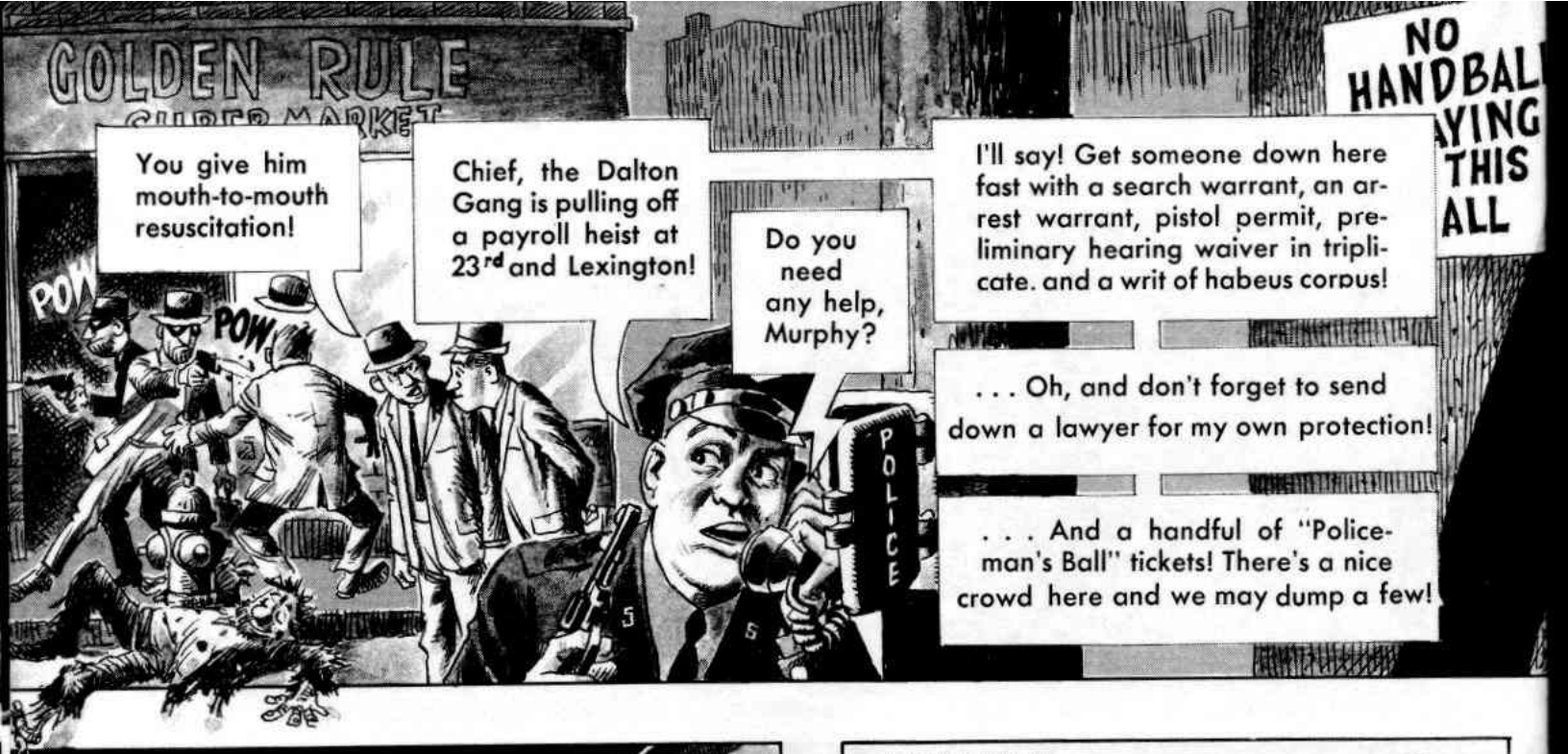
C-D

J.B. KRUK ATTORNEY

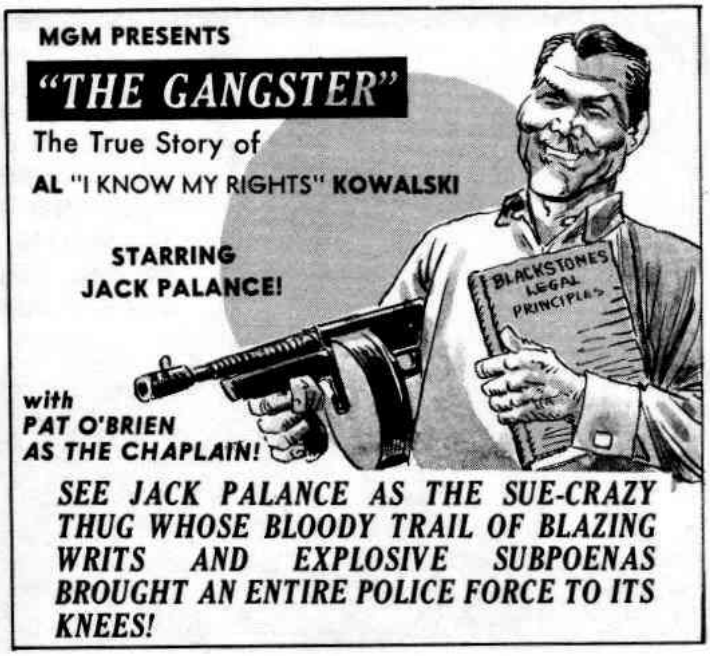
POLICE WOMEN FILE

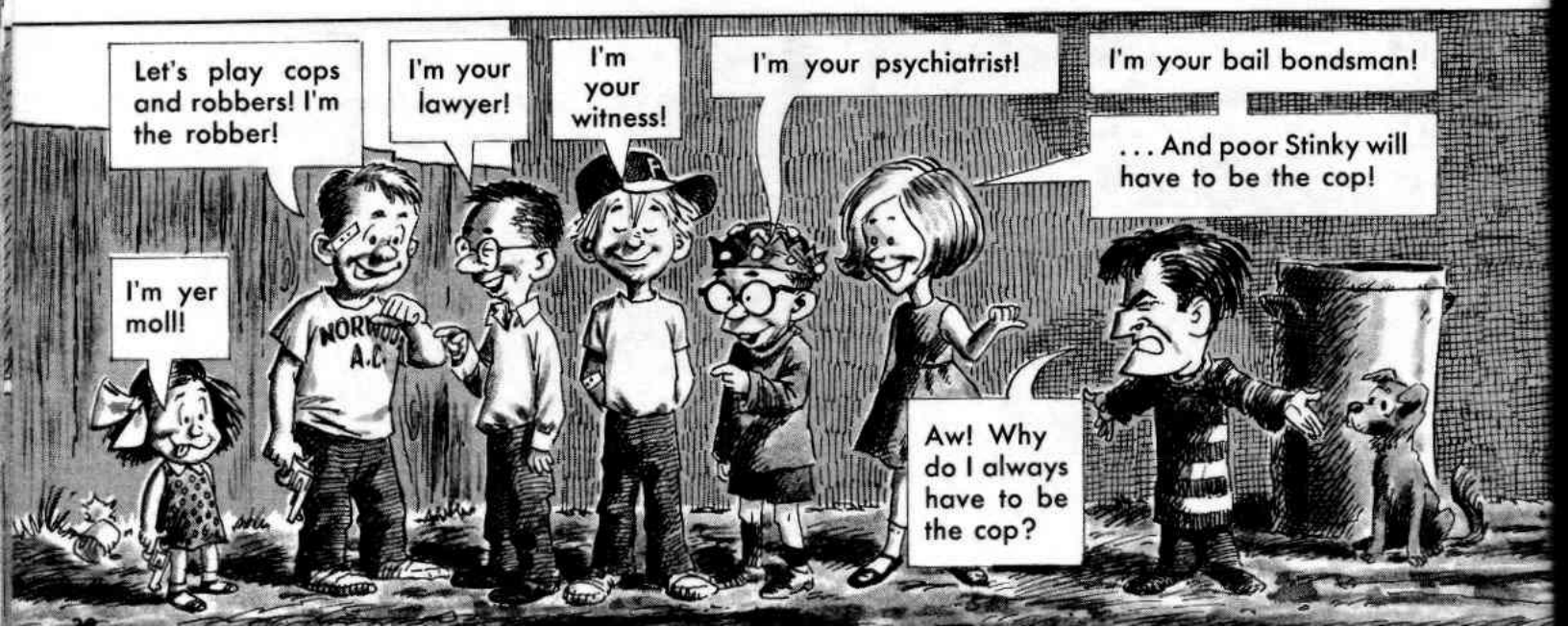
C.B.I. LAB. DIV.


SOME DRAMATIC MOMENTS IN TODAY'S STRUGGLE BETWEEN POLICE AND UNDERWORLD:
KRASH!
Put 'em up, you guys! You're covered!
Do you trespassers realize you're violating our constitutional rights under the First, Fourth & Fourteenth Amendments?
. . . And that under the principles established by Giden v. Wainright, 1963, all of you could be sued for false arrest and libel damages?
B-but, b-but. . .
I must warn you that anything you say may be used against you in the grand jury investigation we intend to bring against you!
Bzzz . . . Bzzz . . Bzzz . . . Bzzz!
ARE YOU HELPING WITH THE PROJECT? OR ARE YOU PART OF THE PROBLEM?
Er . . . say, fellows! Is it okay with you if we just give your getaway car a parking violation ticket?
We needed the door-busting practice anyhow!
Only on one condition! You buy these tickets to the "Criminal's Ball!"


GOLDEN RULE
NO HANDBALL PLAYING THIS WALL
You give him mouth-to-mouth resuscitation!
POW
POW
Chief, the Dalton Gang is pulling off a payroll heist at 23rd and Lexington!
Do you need any help, Murphy?
POLICE
I'll say! Get someone down here fast with a search warrant, an arrest warrant, pistol permit, preliminary hearing waiver in triplicate. and a writ of habeus corpus!
. . . Oh, and don't forget to send down a lawyer for my own protection!
. . . And a handful of "Policeman's Ball" tickets! There's a nice crowd here and we may dump a few!

Look! Some of the cons are making a break! Let's get 'em!
Ha! Ha! You can tell he's a rookie!
Yeah! Imagine him not knowing the Declaration of Independence guarantees them "liberty and the pursuit of happiness!"


MGM PRESENTS
"THE GANGSTER"
The True Story of
AL "I KNOW MY RIGHTS" KOWALSKI
STARRING
JACK PALANCE!
BLACKSTONES LEGAL PRINCIPLES
with
PAT O'BRIEN
AS THE CHAPLAIN!
SEE JACK PALANCE AS THE SUE-CRAZY THUG WHOSE BLOODY TRAIL OF BLAZING WRITS AND EXPLOSIVE SUBPOENAS BROUGHT AN ENTIRE POLICE FORCE TO ITS KNEES!


Let's play cops and robbers! I'm the robber!
I'm your lawyer!
I'm your witness!
I'm your psychiatrist!
I'm your bail bondsman!
. . . And poor Stinky will have to be the cop!
I'm yer moll!
NORWOOD A.C.
Aw! Why do I always have to be the cop?

REAL AD

HORROR HOUSE

$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

$3.00 Ea.

SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

HORRIBLE HANDS.

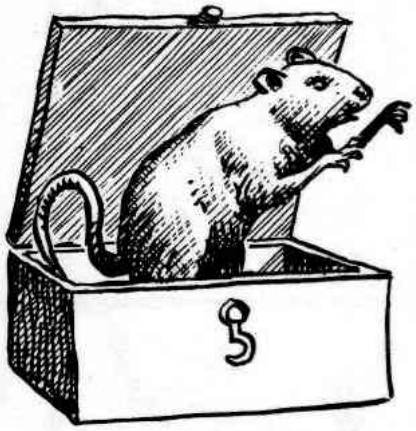
Only $3.00 per pair.

FRANTIC FEET.

Only $3.00 per pair.

RAT IN THE BOX.

Only $1.25 Ea.



HORROR HOUSE
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

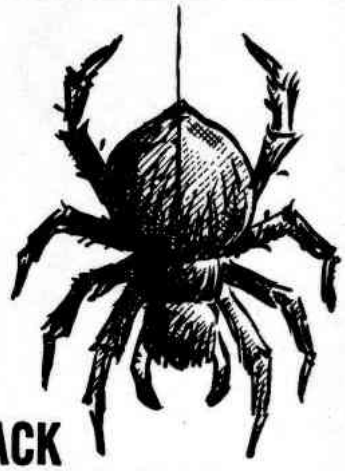
- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH
- ☐ WEREWOLF
- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada, please include additional 25¢ postage per item.



BLACK WIDOW SPIDER.

$1.00 Ea.

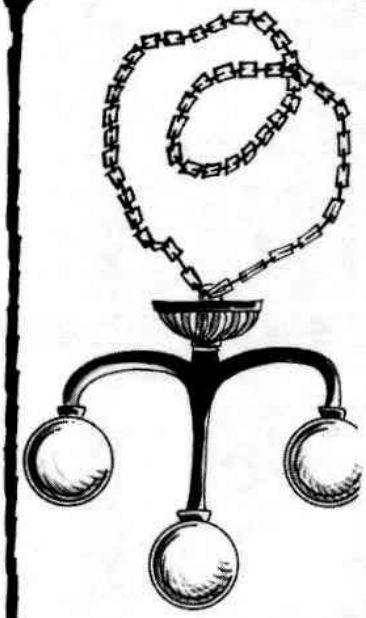
A real horror, but great fun.

Beads, chains and medallions are suddenly "in" for the male. As a matter of fact, men haven't carried such a load around their neck since the income tax was invented. CRACKED is all for this foppish fad, but we'd rather see the meaningless medallions replaced by...

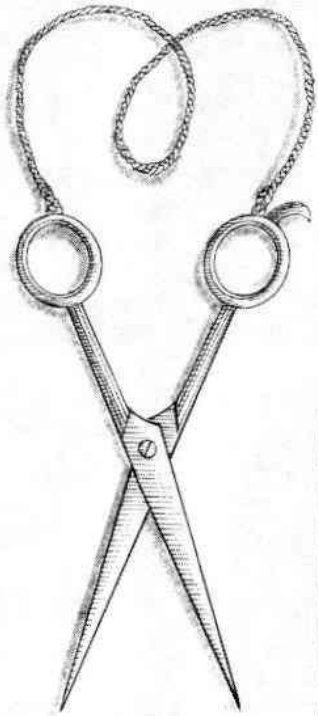
MEDALLIONS WITH

TEEN SERIES

I JUST GOT MY ALLOWANCE MEDALLION



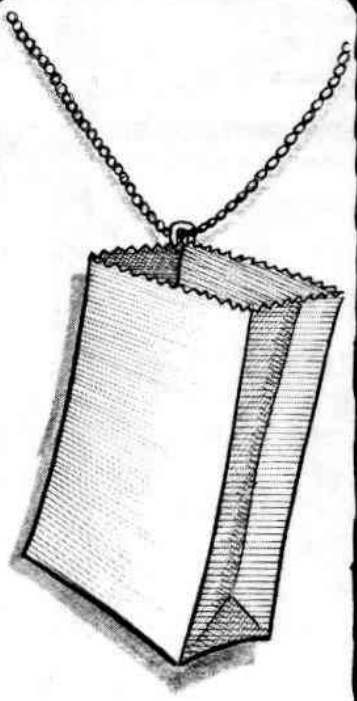
I'M SHORT OF FUNDS MEDALLION



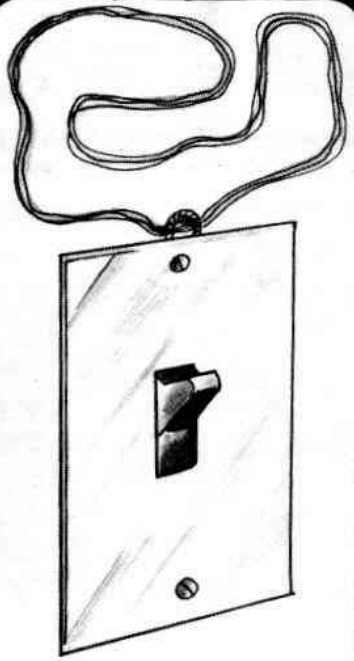
CLASS CUT-UP MEDALLION

GIFT OF GAB MEDALLION

HIGH LIVER MEDALLION



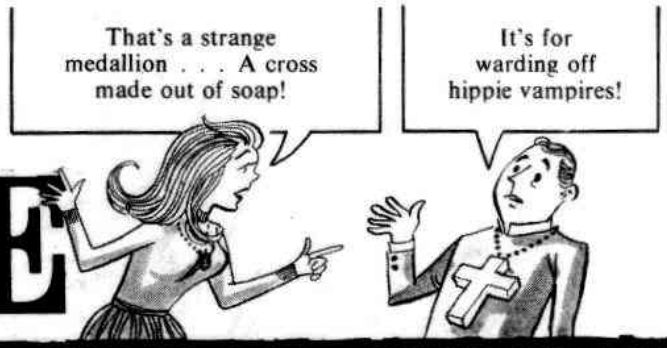
I'VE GOT A BRAND NEW BAG MEDALLION



I LIKE TO TURN ON MEDALLION

SNOW-JOB SPECIALIST MEDALLION

A MESSAGE

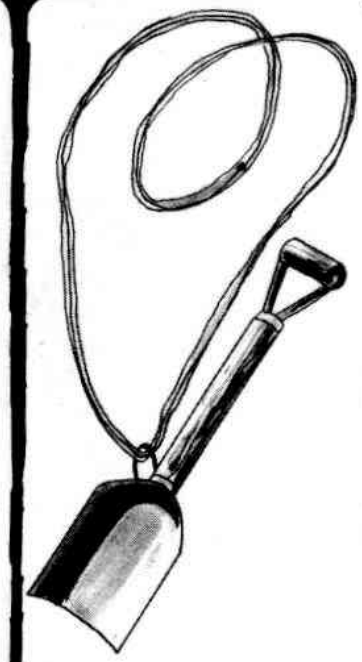


COLLEGE SERIES

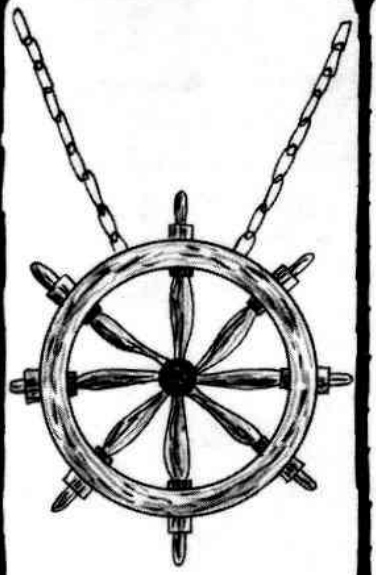
CLASS GRIND

CAMPUS HOME BREW EXPERT

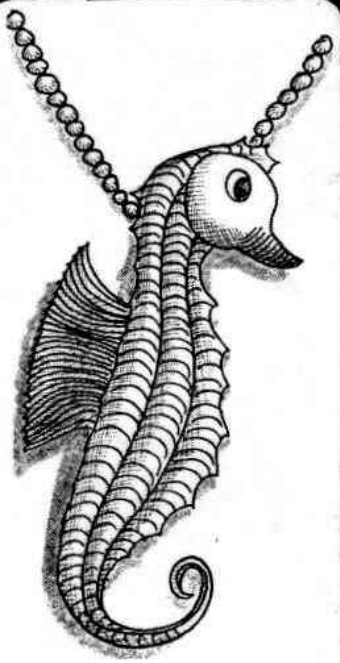
MOST POPULAR BOY WITH GIRLS



BEST STORYTELLER



CHUGALUG EXPERT WHO CAN NAVIGATE BACK TO THE DORM ON HIS OWN

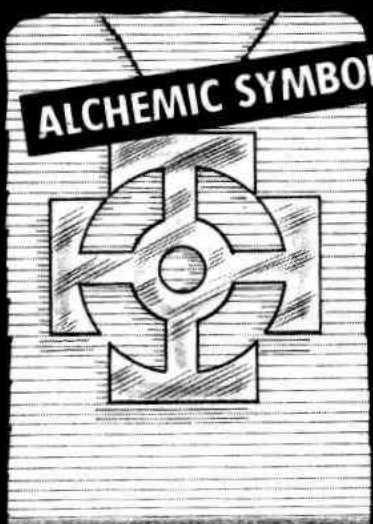


HORSING-AROUND CHAMP AT FORT LAUDERDALE BEACH

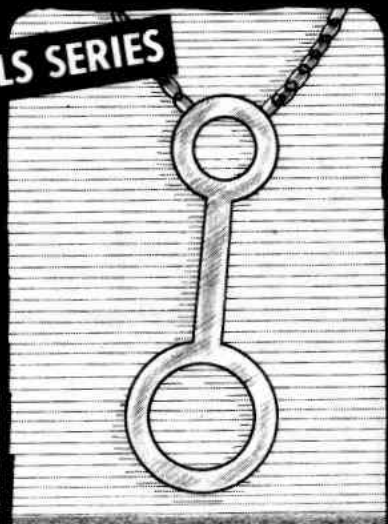
OWNER OF A COOL PAD

SUCKER FOR MATCHING HALF GAMES AT GAS STATIONS

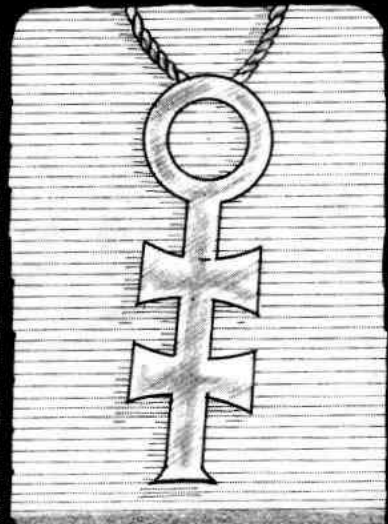
ALCHEMIC SYMBOLS SERIES



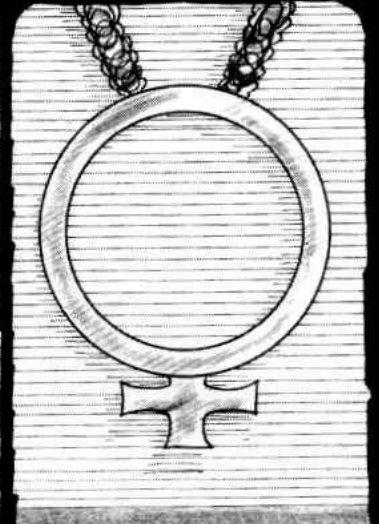
OLIVE OIL
For Guys With A Line



NICKEL
For Cheapskates

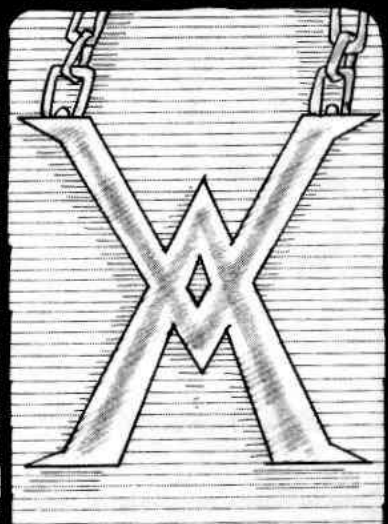


BRASS
For Nervy Types



COPPER
For Policemen In Civies

ACID
When Worn Over The Stomach It Signifies The Wearer Would Like Some Tums



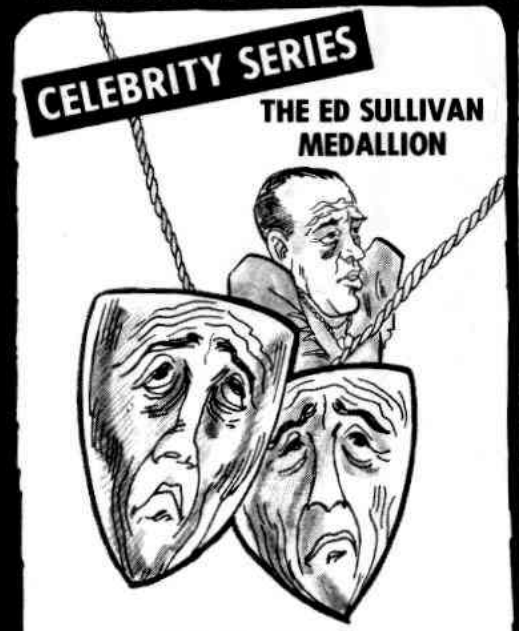
GLASS
For Smooth Operators

WAX
For Deejays

BRIMSTONE
For People Who Like To Raise Hell

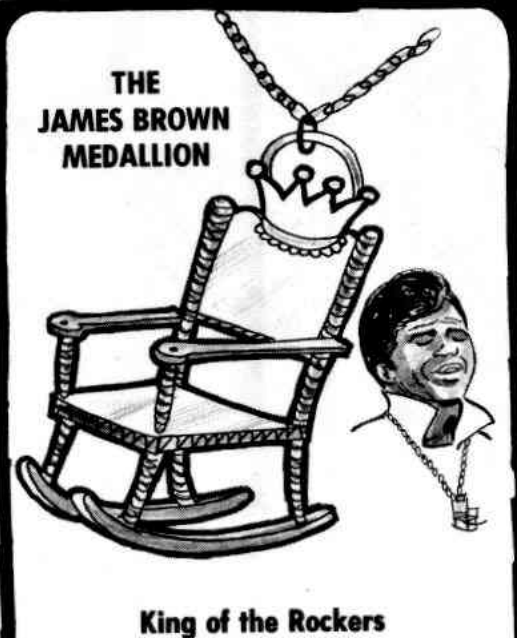
CELEBRITY SERIES

THE ED SULLIVAN MEDALLION



"Mr. Sunshine"

THE JAMES BROWN MEDALLION



King of the Rockers

THE JACKIE GLEASON ORIENTAL MEDALLION

The Medallion Is A Ten Course Chinese Menu

CRACKED presents another hilarious episode featuring...

HUDD & DINI

In a recent issue, we presented an article explaining how easy it is to become a comedy writer. Well, we were so overwhelmed by the amount of mail we received on this story that we decided to present another "how-to." This one advises you on...

HOW TO BECOME A WRITER OF WESTERNS

DAN BLOCKER

"Get on your horse, Little Joe, and we'll cut 'em off at

1. The car wash.
2. The toll booth.
3. The pass.
4. The drive-in supermarket.
5.

JIM ARNESS

"This town isn't big enough for both of us. Go for your

1. Roller skates.
2. Guns.
3. Airplane luggage.
4. Credit cards.
5.

JOHN WAYNE

"I think we're in for a pack of trouble. Those redskins are wearing

1. Support stockings.
2. Protest buttons.
3. Black leather jackets.
4. War paint.
5.

GREGORY PECK

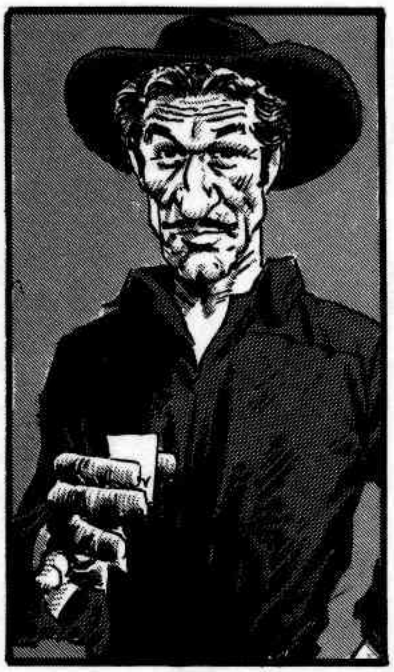
"Stop! Stop! You can't hang this man. He's

1. The sheriff's brother.
2. The sheriff's sister.
3. Too fat. He'll break the rope.
4. Innocent.
5.

RONALD REAGAN

"Look over there! Indian smoke signals. They say

1. Big sale on blankets today.
2. Sock it to 'em.
3. Will the real Chief Sitting Bull please stand up!?
4. The phone is out of order.
5.



RICHARD BOONE

"Sure I'm tough. I've got six notches on my

1. Bippy.
2. Pogo stick.
3. Teething ring.
4. Gun.
5.

WALTER BRENNAN

"You know what happens to cattle rustlers out here, Ben . . . We

1. Make 'em go stand in the corner.
2. Send 'em to bed without dinner.
3. Hang 'em.
4. Make 'em bring a note from their mother.
5.

RANDOLPH SCOTT

"Come on! We gotta get this herd to Dodge City before

1. Hoss Cartwright gets hungry again.
2. We run out of peanut butter sandwiches.
3. Some of our turtles get lost.
4. Sundown.
5.

THE LONE RANGER

"Tonto, I think those Indians over there are friendly because

1. They're waving at us.
2. They're throwing us kisses.
3. They're shooting blanks at us.
4. They have their autograph books open.
5.

TONTO

"Me and you no more friends. I just find out you wear mask because

1. You once used car salesman.
2. You school drop-out.
3. You steal 10 boxes of silver bullets many moons ago.
4. You like 'em play trick or treat.
5.

More and more mail order courses are being offered these days in such diverse fields as accounting, broadcasting, motel management and even law. Following are five, logical extensions of the correspondence school approach into new fields...

A LOOK AT CORRESPONDENCE COURSES

Tired of that same, old job year after year after year?

DO SOMETHING DIFFERENT...BE PRESIDENT...

STUDY IN YOUR SPARE TIME! TAKE ADVANTAGE OF THE ELECTORAL COLLEGE'S SCHOOL OF HOME STUDY UNIQUE TEMPORARY EMPLOYMENT COURSE...AND BE PRESIDENT!!!

Just stay on the job for 4 short years... Then retire... Leave the mess you've made for the next sucker to solve!

SEND TODAY FOR THE ELECTORAL COLLEGE HOME STUDY COURSE. IT INCLUDES EVERYTHING YOU NEED TO BECOME PRESIDENT...

- A Firm Resolve
- A Hard Line On Communism
- A Soft Spot In Your Heart For All Things American (Such as pizzas, tacos and knishes)
- A Pain In Your Heart From All Things American (Such as pizzas, tacos and knishes)
- A Backlash (Specify white or black)
- Three Dozen Yippies Who Picket Your Every Move (extra hair and body odor available at slight nominal fee)
- An autographed Picture Of You Shaking The Hand Of Your Favorite Political Hero... Choice Of—

Thomas E. Dewey
Rutherford B. Hayes
J. Fred Muggs

PLUS OUR SPECIAL BONUS OFFER...
A MARSHALL McLUHAN
MEDIA MAKE-UP KIT

With all of the ingredients for a successful TV campaign...

- A Lock Of Windblown Hair
- Tincture Of Charisma
- Aroma Of Consensus
- Undaunted Glibness
- Daunted Acquiescence

YES, YOU TOO CAN BE PRESIDENT...YOU TOO CAN...

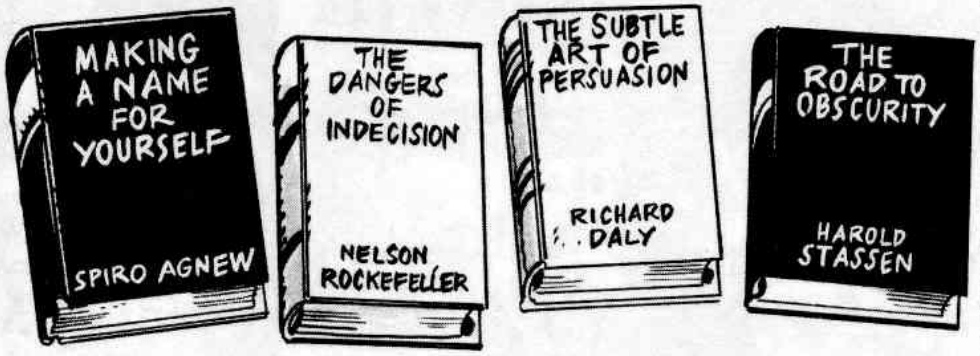
- Play War...With Real Soldiers
- Have Your Name In The World Almanac
- Pre-empt Prime Time Television Programs

INSTRUCTION BY RETURN MAIL FROM OUR EXPERIENCED STAFF

(You pay nothing except taxes for their free government stationery)

TOP-NOTCH POLITICAL EXPERTS ASSIST YOU IN DEVELOPING THESE VITAL SKILLS...

IT'S EASY...IT'S FUN...SO BE PRESIDENT...THERE'S NO OBLIGATION!



JUST MAIL TEN OF THE TAXPAYERS' DOLLARS TO...

PROFESSOR L.B. JOHNSON
BANDWAGON ENTERPRISES
ELECTORAL COLLEGE DIVISION***
LOBBY 1972
AUSTIN, TEXAS

***Electoral College's Home Study Course is approved in 38 states, and trying to get on the ballot in 12 others!

BE A C. P. A. (CERTIFIED PROTESTING ACTIVIST)

IN JUST 3 MONTHS!

HERE'S YOUR CHANCE TO "DO YOUR THING" WHILE NOT LETTING OTHER PEOPLE DO THEIRS!

THOUSANDS OF OUR SUCCESSFUL GRADUATES—FROM BERKLEY TO COLUMBIA—HAVE SUCCEEDED IN NEVER GRADUATING FROM BERKLEY AND COLUMBIA!

IMAGINE YOURSELF...

Closing Down Colleges With Clever Quotes From Chairman Mao

- Shouting Down Speakers With Clever Quotes From Bathroom Walls
- Trying To Get A Decent Job After Taking Part In All Of This Nonsense

NOW, THROUGH OUR PRIVATE CORRESPONDENCE COURSE, YOU'LL BE ABLE TO PRACTICE IN YOUR OWN HOME TO BECOME A MILITANT PROTESTOR BY...

- Refusing To Be Toilet Trained
- Burning Your Baseball Cards
- Desecrating Your Father's Monogrammed Handkerchiefs

NEVER BEFORE HAS THERE BEEN SUCH A NATIONAL DEMAND FOR PROTESTORS... HERE ARE JUST A FEW OF THE OPPORTUNITIES THAT AWAIT YOU...

The National Association of Bigots Needs You To Demonstrate Against Negroes, Jews, Italians, American Indians, And Huddled Masses

The Cosa Nostra Needs You To Demonstrate In Favor of Legalized Mercy Killing

The Television Networks Need You To Fill Time On A Slow News Day

The Chicago Police Need You To Practice On

ENROLL NOW...AND BE ELIGIBLE TO TAKE PART IN THE FIRST ANNUAL NATIONAL PEACE AND LOVE WEEK... During which the homes and families of veterans of Pearl Harbor will be attacked as a righteous protest against the unwarranted use of imperialist American forces during World War Two!

FILL OUT THIS QUESTIONNAIRE...

I want to be a protestor because...(Check One)

—I can't think of a better way to serve humanity

—I can think of a better way to serve humanity, but I'm too lazy to do something constructive

—All the other kids are

BURN THE QUESTIONNAIRE AND SEND THE ASHES TO...

Academy of
National
Activists,
Rioters,
Communists, and
Hotheaded
Yippies Chicago, Illinois

WANT HIGH INCOME?
LOW TAXES?
NO WORK?
NO RESPONSIBILITY?

Be a slumlord... study in your comfortable middle class home!!!

You Make One Small Initial Outlay... Then Sit Back And Watch The Money Come Into Your Wallet... And The Rats Come Into Your Tenants' Bedrooms!

SEND NOW FOR OUR HOME STUDY COURSE... AND BE A SLUM LANDLORD BY WINTER... Just in time for the start of the eviction season!

DON'T DELAY... DON'T MISS THE FUN OF WATCHING CHILDREN WALLOW IN YOUR SQUALOR... OF WOMEN BEING ATTACKED IN YOUR HALLWAYS... OF GARBAGE BEING STREWN ON YOUR STAIRS... OF KNOWING YOU CAN LEAVE THE DUMP ANYTIME AND GO HOME, AND YOUR TENANTS CAN'T!

How To Squeeze An Eleven Member Family Into Living In A Kitchen, And Charge Them Extra For Wall-To-Wall Newspapering

How To Convince Tenants That Those Rats Are Actually Puppies

How To Sue The Tenant If One Of Those Puppies Bites The Baby ...(After all, the baby might have had a disease or something)

How To Blatantly Ignore All Of The City's Fire And Safety Codes

How To Make Money Out Of The Fire That You Caused By Ignoring The Fire And Safety Codes... (Just assess each tenant for extra heat)

How To Deal With Troublemakers... Like Wiseguys Who Want Heat And Adequate Plumbing... And All That Luxury Stuff

How To Live With Yourself In Your 40 Thousand Dollar Suburban Home And Rationalize Your Actions By Giving To Good Will

IT BEATS T.V.!!!

SEND FOR OUR SLUMLORD HOME STUDY KIT NOW...

Sub-Standard School Of Study
A Division of Acme Wrecking Company
Bedford-Stuyvesant Post Office, N.Y., N.Y.

HERE'S WHAT SUCCESSFUL GRADUATES SAY ABOUT SUB-STANDARD'S HOME STUDY SLUMLORD COURSE

"Your Home Study Course helped me to re-adjust to a new way of life... Being a slum landlord is even more fun than my previous occupation."... Colonel Beauregard Kincade
Former Mississippi Cotton Plantation Owner

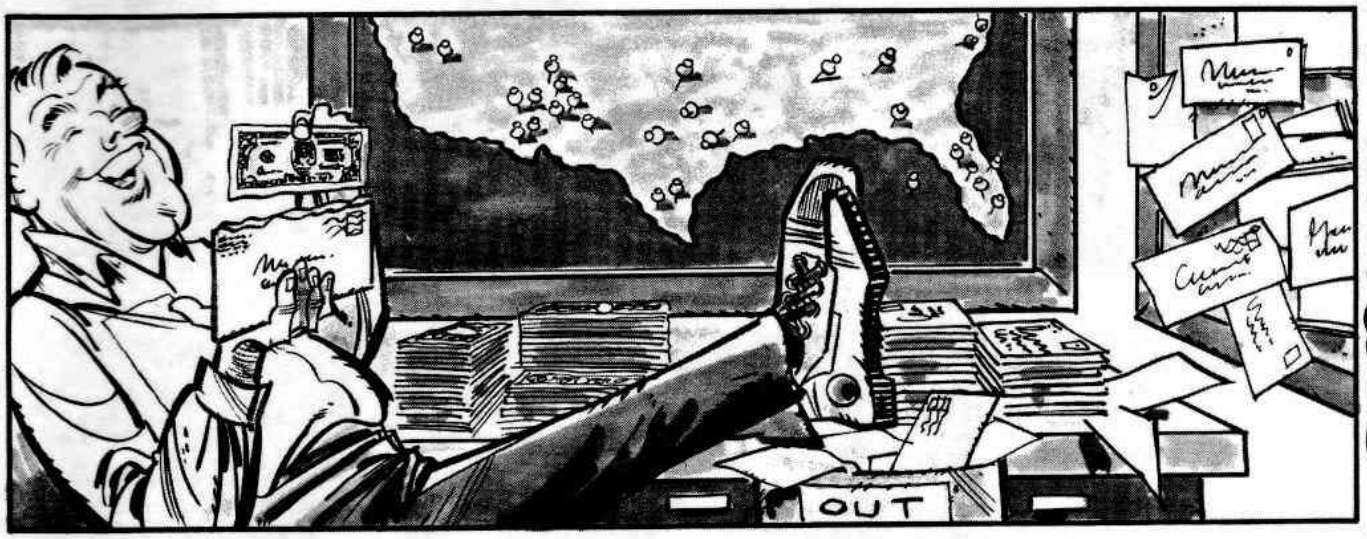
"I used to get so mad when I thought of all those rich whities owning slums and taking advantage of my poor black brethren... Then I read Sub-Standard's Home Study Slumlord Course... now I'm helping the black economy—namely, I bought a tenement and I'm getting rich, brother!"... Uncle Tom Carmichael

"Before taking your course I was frustrated, anxious and unfulfilled. Now that I'm a slumlord, I find that I've been able to express my true inner-self." ...Mark E. DeSade

EARN BIG MONEY! OPERATE YOUR OWN BUSINESS!

IT'S EASY . . . THERE'S NO CAPITAL NEEDED . . . NO KNOWLEDGE NEEDED . . . JUST A WHOLESOME DESIRE TO GET RICH QUICK!

LEARN HOW TO SET UP AND RUN A CORRESPONDENCE SCHOOL IN YOUR SPARE TIME!



Want Fulfillment... Friends... The Satisfaction Of A Job Well Done? (Then join the Peace Corps)

But If You Want Money ...More Money... And All The Money That Money Can Buy... Enroll Now In The Bilk Correspondence School Of Home Business

You'll Recognize These Successful Bilk Graduates And The Lucrative Mail Order Schools They Operate...

H. Rap Brown... Afro-American Correspondence School Of Non-Violence And Guerrilla Warfare

John Lindsay... Gotham School Of Labor Relations

Eric Hoffer... Pacific Mail Order College Of Philosophy And Longshoring

Curtis LeMay... General Institute Of Effective Political Speaking

We will Send You Everything You Need To Run A Financially Successful Mail Order Correspondence School...

A Complete List Of Federal Postal Regulations!

An Even More Complete List Of Ways To Get Around Federal Postal Regulations!

A Primer On How To Effectively Advertise Your Mail Order School... (Act now and you'll receive the primer printed inside a personally monogrammed pack of matches)

DON'T BE FOOLED BY OTHER IMITATION MAIL ORDER SCHOOLS OFFERING FALSE HOPES OF FAST MONEY...
BILK CORRESPONDENCE SCHOOL IS THE ORIGINAL MAIL ORDER SCHOOL OFFERING FALSE HOPES OF FAST MONEY!!!

SEND IT TO THIS ADDRESS TODAY...
(We may have to get a new address tomorrow)

BILK CORRESPONDENCE SCHOOL OF HOME BUSINESS
Dept. CON General Delivery
Leavenworth, Kansas

MAIL THIS COUPON... IT'S FREE! (The coupon is free... but the course you're legally obligated to take once you sign will cost you plenty)

NAME: _____ (Yours)

ADDRESS: _____ (Specify who holds the mortgage... If not a home owner, estimate value of car, TV, stereo, wife, etc.)

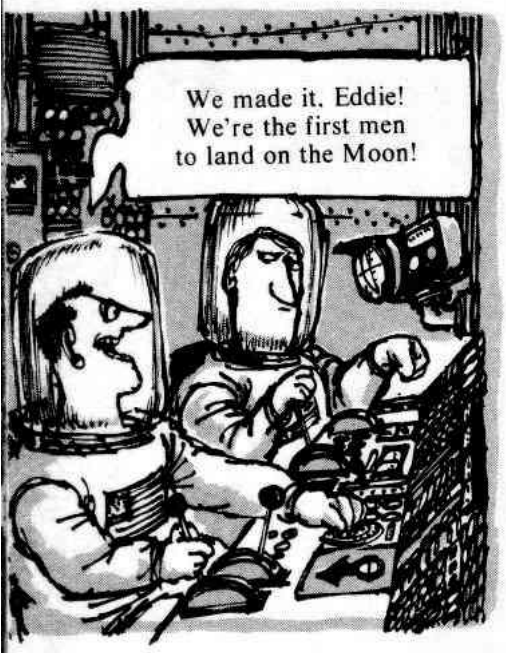
_____

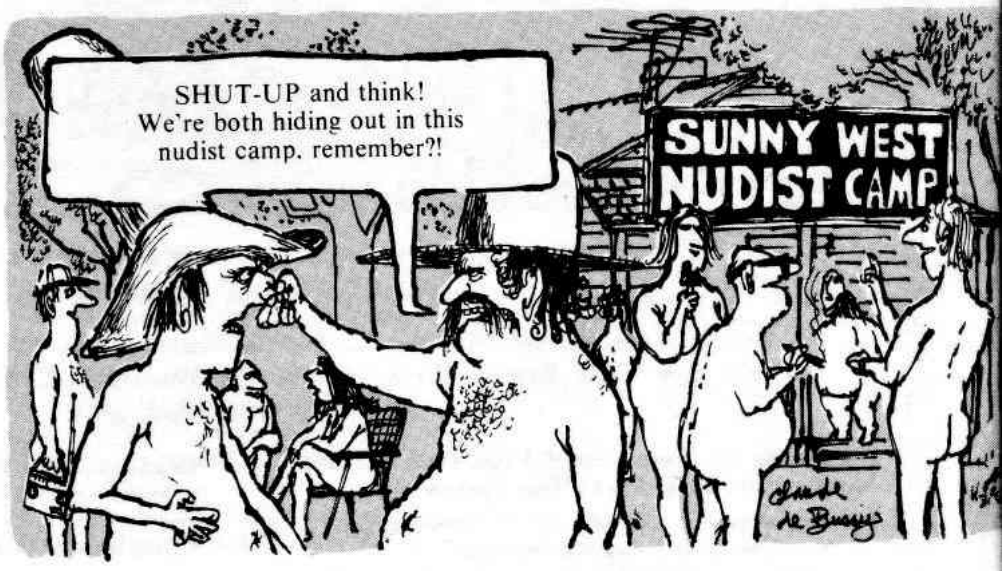
SIGNATURE: _____ (Please spell)

I DECLARE I AM OVER 21:
(Otherwise, we can't sue you for non-payment)

IMPEACH SPEECH SECTION:

SHUT-UPS





It has come to the notice of this Office that many unsolicited onterators are traming on the permis of the derialtor. FURTHER emications will result in the IMMEDIATE contority and derundment of every sarmensant involved.

THIS PRACTICE MUST CEASE AT ONCE

Office of the Drensing Columate

CRACKED'S IDEAL COUPLE AWARD FOR 1969